



Founder's District Marketing

At Your Service

What We Can Do for You...

Assist with membership building and club rebuilding

- Help your club sponsor a new club by serving on a **Demonstration Team** or working with the new club as a **Sponsor** or **Mentor**.
- Help your club (or other clubs) build membership through **Speechcraft** or other public training opportunities, hosting an **Open House** and effectively publicizing your meetings and events.
- Help low-member club rebuild to become **Distinguished** or better by consulting with their leadership as a registered **Club Coach**.

Assist with membership retention

- We maintain a blog, <http://tmmarketer.blogspot.com>, an online compendium of ideas for improving the club environment – quality and varied programming, goal setting with the VPE and Mentor; goal tracking with the VPE and Mentor; scheduling roles and speeches; training in roles; and getting every officer trained.

... and What You Can Do for Us

Volunteer to serve your Area and Division as a:

- Demo team leader or member
- New club Sponsor or Mentor
- Club Coach

And, you can share your ideas for improvements, new clubs, member recruiting or member retention at <http://tmmarketer.blogspot.com>.

- To volunteer to serve on a Division Demo Team:
Edna Duffy, DTM, eduffy@earthlink.net
- To volunteer to serve as a Sponsor or Mentor:
Elisa Roddy, ACS, CL, elisaroddy@yahoo.com
- To volunteer to serve as a Club Coach:
Maira Pineda, ACS, ALS, maitaiti@yahoo.com
- To register for Demo Team training and/or Sponsor/Mentor/Coach training (September 22):
Gregg Van Citters, DTM, lgm@foundersdistrict.org