



## Founder's District Marketing

# Smedley Award

## For Membership Building

We want to honor your club for helping others to improve their speaking and leadership skills. The Smedley Award is a wonderful contest that helps us do exactly that.

### The Rules

Add 5 new, dual or reinstated members to your club between August 1 and September 30\*.

### The Rewards

- Smedley Award ribbon for the club banner
- Your choice of a module from:
  - Leadership Excellence Series
  - Better Speaker Series
  - Successful Club Series
- \$25 gift certificate from Toastmasters International
- Engraved plaque honoring this achievement

### How to Enter

You already have! Your club is **automatically registered** every time a new member submits an application to join your club.

### How to Get Started

Download the following publications from Toastmasters International:

- #1620 – Shaping Ourselves, Shaping Our World
- #1621 – A Simple Membership Building Program
- #1622 – Membership Building 101

\*Dual members belong to multiple clubs. Reinstated members are former Toastmasters who have rejoined. Transfer (changing clubs) and charter (new club) members do not count toward this goal.

All membership applications and payments must be received by Toastmasters International World Headquarters no later than **5:00 p.m., September 30**, in order to be fully credited toward the Smedley Award. Submit online for fastest processing!



Dr. Ralph C. Smedley and a few like-minded men met in the basement of the Santa Ana YMCA in October 1924, to begin a global movement to improve communication and leadership skills. Today, Toastmasters International's approximately 12,000 member clubs are in 92 countries and have helped over *3 million people* around the world meet their personal and professional goals. Now, you can help bring the benefits of Toastmasters to others and help your club grow at the same time!