

## Board Meeting August 25<sup>th</sup>. 2009

Attendees: Christine Schellhammer, Debbie Silverman, Annie Koujales, Debra Sisson, Darlene Ritlett, Joann Richter, Karen Hord, Debi Ladig, Marie Staebell.

Meeting started at 6:45 pm. Our president Christine Schellhammer sent out the slate for our members to agree to or vote on.

Reactions were positive. The new board includes:

President: Debbie Silverman  
Vice President: Cindy Bruschi  
Secretary: Gertrud Klaehre  
Treasurer: Karen Post

Karen Hord, Membership  
Christine Schellhammer, Golf Events  
Deb Sisson, Communication  
Darlene Rilett, Sponsorship  
Annie Koujales, League  
Susan Burns, Chapter Championship  
Joanne Richter, Handicap  
Stephanie Hartmann, Leadership

Open Positions:  
Social Events  
Education & Development

Christine welcomed Debbie Silverman as our new President effective November 1. 2009.

Debbie Silverman introduced a possible partnership with Inverrary Country Club for the coming season that includes the following:

- 1) Every EWGA member will receive a free Premier Card.
- 2) Green Fee: Summer rates \$25.00, and Winter rates \$45 and Inverrary will extend their Winter rate until April 14. 2010.
- 3) Tee times will start at 10 am and we will alternate between the East and West course
- 4) State of the art teaching facility

In order for this partnership to work, the Fort Lauderdale Area Chapter must commit, effective immediately, to the following:

- 1) On average, about 25 players will play three or more golf games a month starting now until November
- 2) On November 1<sup>st</sup>. Inverrary will become our home course and we will play there every weekend. (Like we did with Palm Aire).
- 3) To have the Chapter Championship at Inverrary in 2010
- 4) To play at least three tournaments at Inverrary from when the agreement is signed until April 15. 2010

Members will have great savings in green fees, \$45 as well as early tee times (10 AM). Games can be scheduled on the East or West course and Inverrary is centrally located just off Oakland Park Blvd.

Other offers were mentioned including one from Palm Aire and one from Woodmont. Palm Aire's offer: have to buy a sports membership (\$224.50 +tax if locked in before Sept. 1; after Sept. 1 the membership fee will go up 3%. With sports membership the rate to play is \$40 on the Palms and \$43 on the Oaks and Cypress; Without the membership the EWGA rate is \$48 on the Palms, and \$51 on the Oaks and Cypress). Tee times start at 11). Woodmont offered the following: No membership fee – two courses: Cypress and Pines. Depending on which course we play tee times could start as late as 11:20 on the Cypress for \$53 and 10:00 on the Pines for \$39.

Christine qualified that Palm Aire would not negotiate the rates that were presented.

A vote was taken to decide if we should create a partnership with Inverrary, make Inverrary our home course and pursue this deal. The vote was unanimous.

### New Members

Debbie discussed that the deal with Inverrary will help to bring in new members, possibly bring back lapsed members and maintain or increase retention.

The question was raised “Why do we want new members?”

- 1) New members are welcomed to join our committees
- 2) New members are welcomed to volunteer
- 3) New blood – new ideas
- 4) Men are welcomed to join the EWGA
- 5) More members mean more money for our chapter

As of June 30<sup>th</sup>. 2009 we had 154 members, 3 members joining in July and 1 member in August.

### Membership Drive

Now until August 31.

Sign 4 new members and receive 12 dz. Crystal Balls

Sept. 1 to Dec. 31.

For every 3 new members that a member gets, she will receive \$25 from the corporate office.

### Fall Tournaments

Sept. 20<sup>th</sup>. Weston Hills, 1:00 pm shot gun

Sept. 26 Fall Classic Membership Drive at Inverrary -- combination charity event with Diamonds in the Rough (as per Michele Smith) and membership drive. Choice of stroke play or scramble.

Oct. 3 or Oct. 10 Tri County Tournament at Inverrary

Nov. 22<sup>nd</sup>. Turkey Shoot at Inverrary – Open to Guests

Non-Golf Event

Tail Apparel - Brenda will host an event at Sawgrass Mills in October. Date to be determined.

Financial Position:

Total Income \$4,306.58

Net Income \$ 1,647.87

The meeting was adjourned at 8 pm.