

# **Executive Women's Golf Association of Fort Lauderdale has over 200 High-Powered Executive Women and Business Owners.**

EWGA is all about connecting women through golf. We want each and every one of our participant members to make friends, have fun and enjoy the many benefits of being a member of the EWGA.

As a Ft. Lauderdale Area Chapter sponsor, you will gain many business connections and business benefits with amazing women.

***According to a national survey by the PGA of America in 2010, the EWGA demonstrates the "Power of the Purse!" An EWGA chapter with 140 members or more generates on average, \$550,000 in annual golf related spending, spending more money than the average golfer. Imagine the possibilities of revenue from other spending.***

- Women spend **20% more than men** on golf equipment
- Women spend **50% more than men** on social activities surrounding golf
- Women account for **50% of new auto sales**
- Women spend **10% of their annual income** on clothes
- Women spend **5% of their annual income on cosmetics** (including soaps, perfume, hair care products)
- Women spend **5% of their annual income on travel**
- Women spend **2% of their annual income on luxury items**
- Women account for over **80% of consumer spending decisions**

Golf is a great relationship builder and businesses can maximize membership by being a chapter sponsor. Sponsoring the EWGA Fort Lauderdale Area Chapter provides a business with the following:

- Direct link to an influential and loyal audience of professional and dynamic local women with purchasing power both professionally and personally
- Opportunity to actively demonstrate the company's commitment to women's initiatives
- A relationship building tool to reach the primary household influencer
- Cost-effective way to showcase business and company expertise
- Inexpensive method of advertising
- Contact with over 200 executive women interested in golf

***We are a unique and influential group of women so why not let us help promote your business and services.***

***All sponsors' names will appear in the Fort Lauderdale Area Chapter New Members Welcome Kit***

EWGA Ft. Lauderdale is looking forward to many golf events and social activities throughout the coming year. In order for us to accomplish our goals, we need the support of our generous sponsors.

Our sponsors are the key to give us the opportunity to WOW our membership at every event. In addition, our goal is to help increase your sales and awareness as we grow and retain our membership. Equally important is for every member to support our sponsors. **This is a win-win opportunity!** Women are confident in conducting business with people and names they know. What better way to build relationships than on the golf course and through the EWGA Ft. LAUDERDALE AREA CHAPTER.

***Together, let's make this a year to remember!***

For full details on chapter sponsorship, please contact Debbie Silverman at [conspers@aol.com](mailto:conspers@aol.com) or call her at (954) 610-1403

### **Ace Sponsor**

#### **\$1,000 (Minimum of \$500 cash) and/or in-kind Donations**

- Business Card Advertisement on the Sponsor Page on our website <http://www.ewgafortlauderdale.com> with a direct link to your website for **one year**.
- President's Welcome Note in our Newsletter highlighting sponsor.
- Sponsor name & logo inclusion in all our newsletters for **1 year** commencing the 1<sup>st</sup> of the following month's newsletter.
- Logo inclusion on FLAC EWGA Welcome Signage (that we provide) at entrance to all golf tournaments for **1 year**.
- Prominent banner (stand-alone) at the entrance/sign in area (supplied by vendor) for one golf tournament
- Invitation to **three** of our Events where you will have an opportunity to introduce your company to our group and give a 10 minute on-site presentation and/or have a display table
- Introduction as ACE Sponsor in our New Member Welcome Kit (quarter page).

### **Eagle Sponsor**

#### **\$750 (Minimum of \$375 cash) and/or in-kind Donations**

- Business Card Advertisement on the Sponsor Page on our website <http://www.ewgafortlauderdale.com> with a direct link to your website for **9 months**.
- President's Welcome Note in our Newsletter highlighting sponsor.
- Logo inclusion on FLAC EWGA Welcome Signage (that we provide) at entrance to all golf tournaments for **9 months**.
- Sponsor name & logo inclusion in all our newsletters for **9 months** commencing the 1<sup>st</sup> of the following month's newsletter
- Invitation to **two** of our Networking Events where you will have an opportunity to introduce your company to our group and give a **5 minute** on-site presentation and/or have a display table
- Introduction as a Eagle Sponsor in our New Member Welcome Kit

### **Birdie Sponsor**

#### **\$500 (Minimum \$250 cash) and/or in-kind Donations**

- Business Card Advertisement on the Sponsor Page on our website <http://www.ewgafortlauderdale.com> with a direct link to your website for 6 months.
- Welcome Note in our Newsletter highlighting sponsor.
- Sponsor name & logo inclusion in all our newsletters for 6 months commencing the 1<sup>st</sup> of the following month's newsletter
- Logo inclusion on FLAC EWGA Welcome Signage (that we provide) at entrance to all golf tournaments for 6 months.
- Invitation to **one** of our Networking Events where you will have an opportunity to introduce your company to our group (5 minutes)
- Introduction as a Birdie Sponsor in our New Member Welcome Kit

### **Par Sponsor -- \$250**

#### **Minimum \$125 Cash and/or in-kind donations**

- Business Card Advertisement on the Sponsor Page on our website <http://www.ewgafortlauderdale.com> with a direct link to your website for 3 months.
- Welcome note in our Newsletter highlighting sponsor.
- Logo inclusion on FLAC EWGA Welcome Signage (that we provide) at entrance to all golf tournaments.
- Sponsor name & logo inclusion in all our newsletters for 3 months commencing the 1<sup>st</sup> of the following month's newsletter

**OR**

**1 page 1 time E-blast to Membership + a mention of sponsor in our newsletter**

### **Special Event & In-Kind Sponsorship**

In addition to the above sponsorships, there is an opportunity for Sponsor participation in the following special events....

- **Season Kickoff**
- **Chapter Championship**
- **Educational Golf Clinics**

Donation of merchandise or services for prizes, goody bags, or raffles receive recognition at the event.

### **Hole Sponsor -- \$125 Cash**

- Company's logo or name will appear on a sign at one of the holes at one of our tournaments (the sign will be provided by FLAC EWGA unless sponsor provides sign)

***Together, let's make this a year to remember!***

**For full details on chapter sponsorship, please contact Debbie Silverman at [conspers@aol.com](mailto:conspers@aol.com) or call her at (954) 610-1403**

## Fort Lauderdale Area Chapter (FLAC) Sponsorship Agreement

Thank you for supporting the Fort Lauderdale Area Chapter of the Executive Women's Golf Association. Your participation in our events will provide a unique marketing opportunity for your products & services.

We look forward to helping you promote your company.

If you have questions, please contact Debbie Silverman, President, at [conspers@aol.com](mailto:conspers@aol.com) or call (954) 610-1403

I/We agree to the terms of this agreement as described above.

- Company: \_\_\_\_\_
- Name: \_\_\_\_\_
- Title: \_\_\_\_\_
- Address: \_\_\_\_\_
- City, State & Zip: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Fax: \_\_\_\_\_
- Email: \_\_\_\_\_
- Website: \_\_\_\_\_

Sponsor Level check off one below.

### Sponsorship Level:

- Ace Sponsor \$1,000.00
- Eagle Sponsor \$750
- Birdie Sponsor \$500
- Par Sponsor \$ 250 or
- Par Sponsor \$250 (1 time e-blast to members + 1 time mention in newsletter)
- \$125 Special Hole Sponsor /Please specify event \_\_\_\_\_
- Special Event or In-Kind Sponsor
- List Donation/Item/Product/Service(s): \_\_\_\_\_
- \_\_\_\_\_
- Charity Event or In-Kind Sponsor
- List Donation/Item/Product/Service(s):\ \_\_\_\_\_
- Company promo items (pens, logo items or product samples) are not considered In-Kind donations.
- \_\_\_\_\_

Sponsorship Agreement Effective \_\_\_\_\_ until \_\_\_\_\_

Please Print Sponsor Name

Sponsor Authorized Signature / Date

Please Print EWGA Representative Name

EWGA Authorized Signature / Date

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