

Talking Points to be used when talking to the media about the Florida United for Choice License Plate Campaign-
Only to be used by Orlando NOW Elected Officers, Florida NOW Elected Officers and other Florida NOW Chapter Elected Officers

Questions Regarding Funds

- At least 50% of the money raised by the plate will be used to fund grants for age-appropriate comprehensive sex education programs which emphasize abstinence and safer sex practices
- There are currently no state or federal grants available to providers of comprehensive sexuality education, and the funds raised by the plate will fill an important need for Florida students
- Additionally, the money from the plate can be used to fund reproductive health care services for both men and women. Florida has the 4th highest teen pregnancy rate in the country and reproductive health services are desperately needed to combat the crisis of teen pregnancy
- Over 80% of teen parents go on some form of government assistance
- Services that may be funded through the license plate include PAP tests, testicular, cervical and breast cancer screenings, STD and HIV testing and treatment, birth control, emergency contraception, rape crisis services, vasectomy services, prenatal care and abortion services.

Questions Regarding the Plate Design

- The winning design was chosen from a national art contest. The artist's name is Thom Cochelli, and is based in Chicago, IL
- The "United for Choice" slogan and red white and blue symbol is meant to reinforce the idea that choice is patriotic. Reproductive freedom is another extension of the rights and liberties guaranteed by the US constitution
- The image is of a healthy mother star and baby star. Reproductive choice leads to healthy mothers, and healthy children who are wanted and loved.
- Reproductive freedom ensures maternal health.

Questions About the Process

- We are in the process of raising \$60,000 for the license plate application fee through grassroots efforts and small donations
- We are also asking that individuals who would like to purchase the plate to sign our petition in order to show the legislature that we have public support.
- Individuals who would like to support the United for Choice initiative should visit www.licensetochoose.org

Questions About Legislators Supporting the Plate

- -We have spoken with legislators about the United for Choice initiative, and the responses have been very encouraging.
- A few legislators have indicated that we have their support, but we are not at liberty to name them at this point.

Other Important Points

- We understand that the State of Florida has the right to "government sponsored speech," but we are disappointed that our conservative legislature has used that right to endorse one side of a very sensitive political issue
- The United for Choice plate is not intended to be a response to the Choose Life plate. This is not the "pro-abortion" plate, or the "abortion-rights" plate.
- We believe that this plate is necessary for the health and women of Florida's women, men and children, and we are excited by all of the public support we have received.