

Get Organized NOW for 2011!

YOUTH SPORTS NEWS
2011 EDITORIAL CALENDAR
This One's a "Keeper!"
(Hang this on the wall over your desk!)



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MONTH	FEATURE	ADVERTISE NOW FOR...	HAPPENING THIS MONTH...
JANUARY	GYMNASTICS, CHEERLEADING & TUMBLING	SPRING BREAK CAMP, PRIVATE SCHOOLS FOR FALL ENROLLMENT, AFTER CHRISTMAS SALES, BUDDY DEALS FOR VALENTINE'S DAY	SCHOOL RESUMES JAN 3rd, WINTER CLASSES/LESSONS START, WINTER LEAGUES BEGIN, CHRISTMAS GIFT RETURNS AND KIDS WITH CHRISTMAS \$'s TO SPEND ARE SHOPPING
FEBRUARY	WATER SPORTS (SWIMMING, SURFING, SAILING, SCUBA...)	SPRING BREAK CAMP, PRIVATE SCHOOLS FOR FALL ENROLLMENT, FOOTBALL SIGN-UPS, BUDDY DEALS FOR VALENTINE'S DAY	VALENTINE'S DAY, SPRING LITTLE LEAGUE GAMES START, FOOTBALL SIGN-UPS BEGIN
MARCH	CLUB SOCCER PREVIEW	SUMMER CAMP, SPRING BREAK CAMP, FOOTBALL SIGN-UPS	SPRING BREAK, MARCH 28th-APRIL 1st, FOOTBALL SIGN-UPS
APRIL	SUMMER CAMP EXTRAVAGANZA	SUMMER CAMP, CLUB SOCCER TRYOUTS, FOOTBALL SIGN-UPS	MOST PARENTS MAKING FINAL DECISIONS ABOUT SUMMER ACTIVITIES, DANCE RECITALS, FOOTBALL SIGN-UPS
MAY	CLUB SOCCER	SUMMER CAMP, CLUB SOCCER TRYOUTS, FOOTBALL SIGN-UPS PRIVATE SCHOOLS FOR FALL ENROLLMENT, SUMMER TUTORING	DANCE RECITALS, PRESIDENTS CUP (SOCCER), FOOTBALL SIGN-UPS
JUNE	JUNIOR GOLF & TENNIS	SUMMER CAMP, CLUB SOCCER TRYOUTS, FOOTBALL SIGN-UPS, PRIVATE SCHOOLS FOR FALL ENROLLMENT, SUMMER TUTORING	SCHOOL ENDS JUNE 8th ~ SUMMER CAMPS BEGIN CLUB SOCCER TRYOUTS, NATIONAL COMPETITIONS
JULY	BACK-TO-SCHOOL & BASEBALL	SUMMER CAMP, AFTER SCHOOL PROGRAMS, FALL CLASSES/LESSONS, FALL LEAGUES, FOOTBALL, REC SOCCER & FALLBALL SIGN-UPS, PRIVATE SCHOOLS FOR FALL ENROLLMENT	SUMMER CAMP FOOTBALL STARTS, NATIONAL COMPETITIONS, TOURNAMENTS, MEETS
AUGUST	BACK-TO-SCHOOL & BASEBALL	AFTER SCHOOL PROGRAMS, FALL CLASSES/LESSONS, FALL LEAGUES, REC SOCCER & FALLBALL SIGN-UPS, SCHOOL PHYSICALS	SCHOOLS RE-OPEN AUGUST 24th SUMMER CAMPS CONTINUE, FOOTBALL STARTS
SEPTEMBER	YOUTH SPORTS MEDICINE	AFTER SCHOOL PROGRAMS, FALL CLASSES/LESSONS, FALL LEAGUES, HALLOWEEN EVENTS	FALL CLASSES/LESSONS START, FALL LEAGUES BEGIN, FALLBALL & REC SOCCER BEGIN
OCTOBER	MARTIAL ARTS	HALLOWEEN EVENTS, HOLIDAY EVENTS/SALES, CHRISTMAS CAMP, WINTER CLASSES/LESSONS, WINTER LEAGUES, NEW YEAR'S EVE LOCK-INS	HALLOWEEN, SPRING BASEBALL SIGN-UPS
NOVEMBER	SOCCER & FOOTBALL ROUND-UP	BASEBALL SIGN-UPS, HOLIDAY EVENTS/SALES, CHRISTMAS CAMP, WINTER CLASSES/LESSONS, WINTER LEAGUES, NEW YEAR'S EVE LOCK-INS	THANKSGIVING 3-DAY CAMPS, SPRING BASEBALL SIGN-UPS, FOOTBALL CHAMPIONSHIPS
DECEMBER	DANCE & THEATER ARTS	BASEBALL SIGN-UPS, HOLIDAY EVENTS/SALES, CHRISTMAS CAMP, WINTER CLASSES/LESSONS, WINTER LEAGUES, NEW YEAR'S EVE LOCK-INS	2 WEEK WINTER BREAK SPRING BASEBALL SIGN-UPS, CHRISTMAS CAMP, NEW YEAR'S EVE LOCK-INS, HOLIDAY PERFORMANCES

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