

# 2007–2008 PTA Reflections Program GENERAL STUDENT PARTICIPATION RULES

Theme: I can make a difference by...

Students must adhere to the following general rules as well as the rules for their specific arts area.

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## 1. Theme

The theme for the 2007–2008 program is “I can make a difference by...”. **Only new pieces of artwork inspired by the theme are acceptable.**

## 2. Student eligibility through local PTA

Students must participate in the Reflections Program through a PTA/PTSA in good standing. Parent groups not affiliated with PTA are not eligible to sponsor this program. It is the responsibility of the state and local PTA/PTSA to determine each student’s eligibility in the Reflections Program.

A student may develop an entry in or outside of school.

## 3. Grade divisions

Students may enter the Reflections Program in the appropriate division for their grade. The divisions are as follows:

- Primary: preschool–grade 2
- Intermediate: grades 3–5
- Middle/Junior: grades 6–8
- Senior: grades 9–12

If students do not fall under specific grade divisions, the national PTA organization suggests that they be grouped as follows:

- Primary: up to age 7
- Intermediate: ages 8–10
- Middle/Junior: ages 11–13
- Senior: ages 14+

It is the responsibility of the local PTA/PTSA to determine the appropriate division if necessary.

## 4. Arts areas

Students may submit works in any of the six arts areas:

- Literature
- Musical composition
- Photography
- Visual arts
- Dance choreography
- Film/video production

The national PTA organization does not limit the number of entries a student may submit.

## 5. Children with disabilities

PTA believes that each child with a disability should be provided a free and appropriate public education.

Therefore, the Reflections Program at the national level does not have a special division for students with disabilities. The national PTA organization believes it is the right of parents to place their child in the Reflections Program grade division that best reflects the child’s developmental age. However, guidelines for state and local Reflections Programs vary. Check with your state PTA for its guidelines.

## 6. Deadlines

Each student must submit his or her work by the deadline established by his or her local PTA/PTSA. Each local PTA/PTSA sponsoring the program will set a deadline for entries in adherence with the state, district, and council needs. These entries are judged, and the selected works are forwarded to the next level of judging (council, district, or state). Direct all questions regarding deadlines or rules to your state PTA or state arts chair. **The national PTA office does not have deadlines for local, council, district, or state PTAs.**

## 7. Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

The Reflections Program makes no restriction on content or subject in artwork. Students who are submitting entries need to meet school and/or local and state PTA standards. Judges review entries based upon creativity, artistic merit, and interpretation of the theme.

Each PTA determines its own judges for the program. Under no conditions may parents or students contact the judges to dispute the status of an entry. All decisions of judges are final.

## 8. Award recipient notification

State arts chairs will notify students who receive national recognition. State arts chairs will submit original photography and visual arts pieces to the national PTA office for the creation of the Reflections Program Gallery on the PTA national website.

## 9. Further information

Only your state PTA office and state PTA arts chair can provide you with information about your state’s Reflections Program rules and deadlines.

# 2007–2008 PTA Reflections Program LITERATURE RULES

*Theme: I can make a difference by...*

**Students must adhere to the general rules as well as the following Literature Rules.**

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## Description

Literature entries may be works of fiction or nonfiction. Prose, poetry, and drama are all accepted.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material is prohibited. Literature entrants are not to borrow from copyrighted material.**

**Plagiarism** is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

## Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

Students have the option of placing the titles of their works on the Official Entry Form.

## Return of Artwork

The national PTA office does not return literature entries.

## Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

## Presentation

- Entries must not exceed 2,000 words.
- One original and one copy are to be submitted.
- Entries may be handwritten or typed, either on a typewriter or with a computer.

- Number all pages.
- Illustrated entries, including "books," with pictures drawn by the student are acceptable; however, only literary content is judged.
- Entries are to reflect grade-appropriate grammar, punctuation, and spelling.
- Format:
  - Submit entries on any kind of paper, not to exceed 8½ inches by 11 inches in size.
  - Submit the original and one copy in a manila file folder with the Official Entry Form stapled to the back of the folder.
  - Do not mount entries.
  - Write the student's name on the back of each page in case pages become separated.**
- Collections of poems or short stories are not acceptable. A student may submit more than one work, but each one must be submitted separately.

## Assistance

### Dictation and typing

- Students may have their entries typed by another person as long as the original work or a copy of the original work is attached.
- Students who are physically challenged or students in kindergarten or 1st grade may dictate to another person who may type or write down the original work.
- **Transcribers should make every attempt to retain the same level of language and accuracy that is reflected in the student's original work.**

### Translation

- Students for whom English is not their first language may submit literature entries in their own languages. An interpretive translation must accompany the entry.
- **Translators should make every attempt to retain the same level of language and accuracy that is reflected in the student's original work.**

## Optional Artist Statement

On the Official Entry Form, describe what inspired you to create this work.

# 2007–2008 PTA Reflections Program

## MUSICAL COMPOSITION RULES

### Theme: I can make a difference by...

Students must adhere to the general rules as well as the following Musical Composition Rules.

#### Description

A musical composition entry may be for voice, instruments, or a combination of voice and instruments. Lyrics may or may not be included in vocal compositions. The composition is not to exceed five minutes.

The use of composition software is permitted. Students are strongly discouraged from submitting highly edited MIDI sequences or audio files. The recording submitted must capture performers in real-time. The entry may not include imported MIDI or other source files, or use algorithmic composition software.

Use of notation software for the purpose of creating scores and printed parts is permitted. Whether the score is handwritten or computer-generated, appropriate instrumentation and voicing are required for the performance.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

#### Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material is prohibited.**

**Musical composition entrants are not to borrow from copyrighted material.**

**Plagiarism** is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

#### Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

Students have the option of placing the titles of their works on the Official Entry Form and must answer a few questions about how they created their works (see Required Information).

#### Return of Artwork

The national PTA office does not return musical composition entries.

#### Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

#### Presentation

- Students must submit musical notation as required by their grade divisions.
  - Primary and Intermediate: No notation is required. Iconic notation may be submitted. Iconic notation is "made-up" notation.
  - Middle/Junior and Senior: Notation, either traditional, tablature, or electronic, is required. The notation should aid the listener

and serve as a guide through the piece.

- Adults may not assist. Physically challenged students may dictate to another person who may write the notation. The quality or accuracy of the notation and performance support the musical idea, but they are not considered judging criteria.
- Entries may not exceed five minutes.
- Students are not required to perform their own compositions. A student's composed work may be performed by a group.
- Score size
  - Entries should be no larger than 11 inches by 14 inches.
  - Band and orchestra compositions may be 11 inches by 16 inches.
  - Do not mount or bind the scores.
- **Recording requirements**
  - All grade divisions must submit an audiocassette or CD recording of the composition.
  - Submit the audiocassette or CD in a plastic or cardboard container; identify both the audiocassette/CD and container with the student's name, grade division, state, and year.
  - Pack the audiocassette or CD with the score (if required) in a large envelope.
  - Secure the Official Entry Form to the outside of the envelope with masking tape.

#### Recommendations for quality recordings

- Make the room you record in as quiet as possible. Close windows and turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Do not place the recording device on top of an instrument or speakers.
- If recording on cassette, use *Dolby B Noise Reductions* to reduce background tape hiss.
- Don't record at too loud (in the red zone on the meter) or too soft (meter barely moving) a level.
- Record a short test and listen to it while watching the meter. If needed, improve recording quality by changing the record volume or microphone location.
- If recording on cassette, rewind to the beginning, record 15 seconds of silence, and then begin performing your composition. Finish with another 15 seconds of silence. CD submissions may reduce silence to two seconds.

#### Required Information

On the Official Entry Form, please answer the following:

- Who performed your composition?
- Did you use traditional instrumentation or a synthesizer?
- If you used MIDI, what software and hardware did you use to compose your work?
- If you included lyrics, how do they work with your composition?

#### Optional Artist Statement

On the Official Entry Form, describe what inspired you to create this work.

# 2007–2008 PTA Reflections Program PHOTOGRAPHY RULES

Theme: I can make a difference by...

**Students must adhere to the general rules as well as the following Photography Rules.**

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## Description

A photography entry must be an original black-and-white or color image, or a group of images, produced by a photographic process. The entry must relate to the theme.

The entry may incorporate such techniques as montage, multiple exposure, negative sandwiches, and photograms. Images may be manipulated conventionally or digitally. Images should demonstrate the student's proper use of photographic techniques such as depth of field and exposure. The images may be created using various lenses, filters, and light sources. Photographs with added graphics over the image, including lettering, are not acceptable.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material is prohibited. This includes the use of copyrighted cartoon characters or other such material.**

**Plagiarism** is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

## Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

*Students have the option of placing the titles of their works on the Official Entry Form and must answer a few questions about how they created their works (see Required Information).*

## Return of Artwork

Please contact your state PTA for the artwork return policy. If your entry receives a national-level award, your original artwork will be used to prepare the Reflections Program online gallery. Following the completion of the website, the national PTA office will make every effort to return your artwork by early 2009.

## Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

## Presentation

- A single print or collage may not exceed 11 inches by 14 inches, including a mat.
- Print the entries on paper or other two-dimensional material.
- Mount all prints on a cardboard mat, poster board, or some other sturdy material.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Framed entries, original film (negatives or transparencies), and multidimensional pieces are not accepted.
- Place the Official Entry Form in a sheet protector and tape it (with masking tape) to the back of the photograph on top of the shrink-wrap.

## Required Information

On the Official Entry Form, give the dimensions of the piece and describe the process used in preparing the piece.

## Optional Artist Statement

On the Official Entry Form, describe what inspired you to create this work.

# 2007–2008 PTA Reflections Program VISUAL ARTS RULES

Theme: I can make a difference by...

Students must adhere to the general rules as well as the following Visual Arts Rules.

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## Description

A visual arts entry must be an original print, drawing, painting, collage, photographic collage, metal etching or punch work, fiber work, or computer-generated artwork that relates to the theme.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material is prohibited. This includes the use of copyrighted cartoon characters or other such material.**

**Plagiarism** is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

## Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

Students have the option of placing the titles of their works on the Official Entry Form and must answer a few questions about how they created their works (see Required Information).

## Return of Artwork

Please contact your state PTA for the artwork return policy. If your entry receives a national-level award, your original artwork will be used to prepare the Reflections Program online gallery. Following the completion of the website, the national PTA office will make every effort to return your artwork by early 2009.

## Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

## Presentation

- All art must be flat and may not be more than 3/8 inch thick. This includes all two-dimensional materials and images, including small, flat items (such as string, fabric, and screening) that have maximum surface contact with the face of the image. Nothing three-dimensional (noodles, beans, beads, boxes, etc.) may extend off the surface of a work.
- No art may exceed 24 inches by 30 inches, including a mat.
- Entries may be submitted on paper, canvas board, cardboard, hot or cold pressboard, or canvas (not to exceed 3/8-inch thickness).
- Mount all paper or canvas entries on sturdy cardboard mats, but not in wooden, metal, plastic, or glass frames.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Lamination is discouraged because it can permanently damage the surface of the artwork.
- Place the Official Entry Form in a sheet protector and tape it (with masking tape) to the back of the artwork on top of the shrink-wrap.

## Works Not Accepted

- Sculpture, ceramics, jewelry, and other three-dimensional artwork
- Reproductions or enlargements of other artwork

## Required Information

On the Official Entry Form, give the dimensions of the piece and describe the media used to create the piece.

## Optional Artist Statement

On the Official Entry Form, describe what inspired you to create this work.

# 2007–2008 PTA Reflections Program

## DANCE CHOREOGRAPHY RULES

Theme: I can make a difference by...

**Students must adhere to the general rules as well as the following Dance Choreography Rules.**

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### Description

Dance choreography entries must be original choreographed dance composition works recorded on a VHS videotape or DVD. The choreography must be the work of one student and must demonstrate creativity and interpretation of the theme.

There may be up to three dancers performing the choreography. The choreographer may be the performer or one of the performers, but does not have to be. Costumes are not necessary. If costumes are used, however, the choreographer must also create the costumes.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

### Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material other than music is prohibited.**

Plagiarism is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

### Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

Students have the option of placing the titles of their works on the Official Entry Form and must answer a few questions about how they created their works (see Required Information).

### Return of Artwork

The national PTA office does not return dance choreography entries.

### Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

### Music

The title, composer, and performer of any background music must be credited and documented on the Official Entry Form.

### Presentation

- Entries may not exceed five minutes.
- All grade divisions must submit a videotape or DVD of a performance of the choreography.
- The choreographer is not required to be the (or one of the) performer(s).
- Submit the videotape or DVD in a plastic or cardboard container; identify both the videotape/DVD and container with the student's name, grade division, state, and year.
- Pack the videotape or DVD in a large envelope.
- Secure the Official Entry Form to the outside of the envelope with masking tape.

### Recommendations for quality recordings

- If recording on videotape, use a *new* high-quality VHS videotape. Rewind to the beginning, record 10 seconds of black, and then begin recording the performance.
- Use a tripod to hold the camera still.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Make sure the background music (if any) is audible on the recording.

### Required Information

On the Official Entry Form, state who performed your choreography and credit the background music.

### Optional Artist Statement

On the Official Entry Form, describe what inspired you to create this work.

# 2007–2008 PTA Reflections Program

## FILM/VIDEO PRODUCTION RULES

Theme: I can make a difference by...

**Students must adhere to the general rules as well as the following Film/Video Production Rules.**

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### Description

Film/video production entries must be original works of fiction or nonfiction relating to the current Reflections Program theme. The entries may be with or without sound.

The student submitting the entry must be the director, screenwriter, and cameraperson. If using a computer, the student must do all of the work. If the student chooses to appear in the production, a camera on a tripod may be used. All storyboarding, editing, etc., must be done by the student.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

### Categories

- **Animation:** Animation may be drawn; created from a collection of objects, clay, torn paper, etc.; or computer-generated.
- **Narrative:** A story told through the images created on film, video, or computer. (This is not the same as a storyteller narrating an original story.)
- **Documentary:** Nonfiction documentation using narration, facts, and images.
- **Experimental:** Video that explores movement, light, and montage.
- **Media presentations using computers:** Computer-generated media presentations must be completely original, and the student must do all the work. Cutting and pasting is not permitted. PowerPoint presentations will not be accepted. Students must adhere to copyright laws. Software should be used only to enhance and present the work of the student.

### Originality

**Each entry must be the original work of one student only.** An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. **Use of copyrighted material other than music is prohibited.**

Plagiarism is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

### Entry Form

All participants are required to fill out in its entirety and sign the **Official Entry Form**. Students who have not completely filled out the form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may sign his or her child's name.

Students have the option of placing the titles of their works on the Official Entry Form and must answer a few questions about how they created their works (see Required Information).

### Return of Artwork

The national PTA office does not return film/video production entries.

### Judging

All national entries are judged on artistic merit, creativity, and interpretation of the theme.

### Music

The title, composer, and performer of any background music must be credited and documented on the Official Entry Form.

### Presentation

- Entries may not exceed five minutes.
- Submissions should be in one of the following file formats.
  - **.MPG / .MPEG**
  - **.MOV / .QT** (Quicktime Video)
  - **.WMV** (Windows Media Video)
- Submissions should be submitted on CD or DVD. In case of DVD, the submission should be saved as a file on the disc, not as a DVD movie.
- The student submitting the entry is not required to appear in the video.
- Submit the CD or DVD in a plastic or cardboard container; identify both the CD/DVD and container with the student's name, grade division, state, and year.
- Pack the CD or DVD in a large, catalog-style envelope, such as a 10" x 13" envelope.
- Secure the Official Entry Form to the outside of the envelope with masking tape.

### Recommendations for quality recordings

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors.
- Think about sound. Use an extra microphone (boom mike) if needed. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).

### Required Information

On the Official Entry Form, please answer the following:

- Who appears in your video?
- Was a computer used? If so, name the software and hardware.
- Was any background music used? If so, credit the music.

### Optional Artist Statement

On the Official Entry Form, describe what inspired you to create this work.

# 2007–2008 PTA Reflections Program

## Official Entry Form

Theme:  
**I can make a  
difference by...**

**Directions: Please print clearly.** Completely fill out the form down to and including the required signatures. Leave the boxed area for local PTA information blank. If you need more space, use the back of this form or an extra sheet of paper.

	<b>Grade Division</b> (check one)		<b>Arts Area</b> (check one)
Grade _____	_____ Primary: Preschool–Grade 2	_____	Literature
Age _____	_____ Intermediate: Grades 3–5	_____	Musical Composition
	_____ Middle/Junior: Grades 6–8	_____	Photography
	_____ Senior: Grades 9–12	_____	Visual Arts
		_____	Dance Choreography
		_____	Film/Video Production

Title of work (if any) \_\_\_\_\_

Optional artist statement \_\_\_\_\_

Required Information	
<b>Photography and Visual Arts:</b> Give the dimensions of the work in inches, including mat.	_____
<b>Photography:</b> Describe the process used in preparing the piece.	_____
<b>Visual Arts:</b> Describe the media (crayons, oil on canvas, etc.).	_____
<b>Dance Choreography:</b> Who performed your choreography?	_____
<b>Film/Video Production:</b> Respond to the following:	
Who appears in your video?	_____
Was a computer used? If so, name the software and hardware.	_____
<b>Dance Choreography and Film/Video Production:</b> Credit the background music below.	_____
<b>Musical Composition:</b> Respond to the following:	
Circle one: <b>Traditional instrumentation</b> Synthesizer	
Who performed your composition for your recording?	_____
Was a computer used? If so, name the software and hardware.	_____
Are lyrics included? If so, how do your lyrics complement your composition?	_____

Fold here

Student's first name \_\_\_\_\_ Middle name \_\_\_\_\_ Last name \_\_\_\_\_

Address 1 \_\_\_\_\_ Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ E-mail address \_\_\_\_\_

PTA includes the national, state, district, council, and local PTA/PTSA organization or unit. I grant PTA permission to use my works for commercial or noncommercial use, including but not limited to public presentation of the work and reproduction of the work in print, electronic, and multimedia formats to promote the Reflections Program. PTA may continue to use my work as long as it has access to a copy or to a slide. PTA is not responsible for lost or damaged works. Entries may not be returned. I understand that I must participate in the Reflections Program through a PTA/PTSA in good standing. I affirm that this is my own original work. **I understand that the submission of my entry into the Reflections Program constitutes acceptance of the above conditions.**

Signature of student \_\_\_\_\_ Signature of parent/legal guardian (necessary if child is under 18 years) \_\_\_\_\_

<b>To be completed by local PTA</b>		Circle one:    PTA                      PTSA	
Local chair first name _____	Local chair last name _____	Phone ( ) _____	
E-mail _____		PTA/PTSA name _____	
PTA address _____	City _____	State _____	ZIP _____
Local Eight-Digit PTA ID    00 _____			

<b>Local PTA good standing status</b>	Membership dues date paid _____	Insurance paid date _____	Bylaws approval date _____
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**GEORGIA PTA DEADLINE: FRIDAY DECEMBER 7, 2007**  
**COUNCIL:** \_\_\_\_\_ **COUNCIL CHAIR:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_