

Froggin' in the Coulee



*Heartland Region
Spring Seminar*

March 15 – 19, 2017

**Hosted by Coulee Country Chapter, EGA
Radisson Hotel La Crosse
La Crosse, WI**

Seminar Dates to Remember

October 22, 2016	First Day of Registration for EGA members
December 3, 2016	First Day of Registration for Non-EGA members
January 15, 2017	Last day of Regular Registration
January 30, 2017	Last day of Late Registration
February 3, 2017	Class Confirmations & Kit Fee Invoices Mailed
February 17, 2017	Kit fees due
March 15-19, 2017	Heartland Region Spring Seminar

EGA Proficiency Levels

Please use the following EGA definitions as a guide when selecting your classes:

Basic: No experience with the technique being taught is necessary.

Intermediate: Knowledge of basic stitches, materials and their use in the technique being taught is required.

Advanced: Ability to execute simple and difficult stitches in the technique is required. The student should also have knowledge of color and design that will allow exploration and creativity.

All Levels: The class is suitable for all levels.

Invitation and Welcome

It is with great pleasure that Coulee Country Chapter, EGA, invites you to participate in the Heartland Region 2017 Spring Seminar:

"Froggin in the Coulee"

Our seminar offers six wonderful classes in a variety of embroidery techniques taught by four talented teachers. We are sure that each of you will find a class that will be of interest to you. All class projects may be seen in full color on our Coulee Country Chapter's website: <http://www.onour.com/Coulee>.

Each class is two days in length and will be held in comfortable classrooms. For those of you that have too many unfinished projects in your stash, there is also an option for quiet stitching in the Studio Time class. Stitching time is also available in the Hospitality room.

The seminar will be held at the **Radisson Hotel La Crosse** located along the banks of the Mississippi River in downtown La Crosse, WI. La Crosse has a lovely renewed historical downtown with many fun little shops to check out. Being right on the banks of the Mississippi River provides a great place to watch the Bald Eagles during their spring migration. They gather on the shores and ice flows hunting for fish.

Please sit down and take a walk through this brochure and return your registration soon. We hope to see you in March!

Seminar Contacts

Cindy Solberg, Seminar Co-Chair: Phone: 608-633-1280

cindysolberg@gmail.com

Sarah Hall, Seminar Co-Chair: Phone: 608-386-7422

Sarahlouhall61@gmail.com

Cindy Dietrich, Registration Co-Chair: Phone: 608-783-5056

DIETRICHJC@aol.com

Ona Childs, Registration Co-Chair: Phone: 608-769-6898

onachilds@gmail.com

Registration Information

Seminar Eligibility & Registration Procedures

Seminar participation is open to all stitchers. Registration for EGA members begins on October 22, 2016. Registration for non-EGA members begins on December 3, 2016. Non-EGA members must also pay a non-member fee of \$50 on top of the registration fee. EGA members must include their member number on their registration form. This number can be found on your membership card and is also available from your Membership Chair. Registrations will be processed and class assignments made in the order received. Checks and money orders should be made payable to: **CCC-EGA Seminar 2017** and submitted to: Cindy Dietrich, Registrar, 503 13th Place North, Onalaska, WI 54650.

Class Assignments and Kit Fees

Class confirmations and invoices for kit fees will be mailed on February 3, 2017. Kit fees must be received no later than February 17, 2017. All payments should be made payable to **“CCC-EGA Seminar 2017”** and submitted to: Cindy Dietrich, Registrar, 503 13th Place North, Onalaska, WI 54650.

Registration/Cancellation Fee

Included in the registration fee is a non-refundable fee of \$50. Your registration payment minus the non-refundable fee will be refunded if you cancel by January 30, 2017. No refunds will be made for cancellations after that date. Refunds will be mailed after the close of the Seminar.

Exhibit

Please indicate on your registration form if you would like more information on bringing your needlework to display.

Website

Please check our website for color photos of the class projects and more information about exhibiting your needlework and the latest Seminar news. <http://www.onour/Coulee> or <http://www.orgsites.com/ia/heartlandega/>

Hotel Information

The 2017 Heartland Region Seminar will be held at the beautiful **Radisson Hotel La Crosse**, 200 South 2nd Street, 200 Harborview Plaza, La Crosse, WI 54601. Special room rates are available and must be made by **February 15, 2017**. Rates are: \$110 for a king bed room and \$120.00 for a 2 queen bed room.



Please call the Radisson to make your own room reservation and ask for the special **“Heartland Region EGA Seminar”** room rate. The direct phone number to the **Radisson Hotel La Crosse** is: **608-784-6680**.

The **Radisson Hotel La Crosse** features 169 newly renovated hotel rooms, each designed for your comfort and equipped with pillowtop beds, complimentary Wi-Fi, a beverage cooler, a flat-screen television, alarm clocks, and a coffeemaker. Additional perks include an efficient work area with multiple desktop outlets and USB ports and inspiring views of the Mississippi River and surrounding city. Enjoy reading a complimentary *USA TODAY* newspaper to finish up your day. The Radisson is a 100% non-smoking facility.

Other amenities include:

- Complimentary shuttle service to the nearby Amtrak Depot and La Crosse Municipal Airport (LSE).
- Indoor pool
- Fitness Center
- On-site “Three Rivers Lodge Riverview Restaurant & Bar”
- Room service
- Flexible meeting space

The website for the Radisson Hotel La Crosse is:

https://www.radisson.com/la-crosse-hotel-wi-54601/la_cross

The Radisson is located adjacent to Riverside Park. In your free time you can enjoy strolling on the walking path along the river or sitting on the many benches along the river’s edge enjoying nature.

Seminar Information & Events

Exhibits & Opportunity Baskets

Please stop by our Exhibition Room on the hotel's second level to see the Exhibit of your needlework pieces. Purchase a chance on one (or more!) of the Opportunity Baskets on display. Chapters wishing to bring an opportunity basket must pre-register. Details will be available in HeartBeats and on the seminar website.

Hospitality Room

We will offer light snacks and beverages in our Hospitality Room. Times and location will be printed in your Welcome Handbook which will be given to you on arrival at the Seminar.

Meet & Greet - Wednesday, March 15th at 6:00-8:00PM

Please join us in our Hospitality Room on Wednesday, March 15th from 6-8pm. This is a time for renewing friendship and making new friends. Light refreshments will be available. (No charge)

Merchandise Night-Thursdays, March 16th at 6:30-8:00PM

This will be a time for our teachers to put out goodies for us to buy. Coulee Country Chapter will also have a special item to purchase. You will be allowed to shop from 6:30-8:00PM on Thursday, March 16th. Please watch our website for more information.

St. Paddy's Froggy Pajama Party – March 17th at 7:00-9:00PM

Come join us for fun and games on St. Paddy's Day. Bring your fun pajamas to wear and come join us for games and snacks. You never know what you might have to do and what you might find. Our members are having fun planning our shenanigans. Come follow the "signs" to find your way to the Pajama Party on Friday night March 17th.

Banquet-Saturday, March 18th at 6:00 PM

The Seminar Banquet and Region Meeting will be held on Saturday, March 18th at 6:00 PM. Guests and those not attending the Seminar may purchase tickets for the Banquet following the registration deadlines.

Meals - Thursday, March 16th to Sunday, March 19th

2 Day Registration: 2 breakfasts & 2 lunches will be provided with your registration.

4 Day Registration: 4 breakfasts & 4 lunches are provided with your registration.

Evening Meals: Other than the Saturday night Banquet, your evening meals will be on your own. There is an onsite restaurant at the Radisson and many other wonderful restaurants within walking distance from the hotel.

Special Meal Needs: Please indicate on your registration form your meal requirements. Options include: regular menu, vegetarian menu, or gluten-free alternative menu.

Thursday - Sunday Class

Studio time – Volunteer Room Host

Techniques: Any

Bring to Class: Your own projects and stitching supplies

Proficiency Level: All

Kit Fee/Contents: None

Class Description: Too many unfinished projects? Don't want to take another class? Needing **quiet stitching time**? Studio Time is an option for you! You must be registered for the Seminar to use this room. **For registration purposes this is a class so be sure to include it on your registration form.** Indicate which days and whether AMs &/or PMs. There is no teacher assigned to this room.

Stitching will also be allowed in the Hospitality Room for registered attendees.

Thursday & Friday Classes



“Farmers’ Market” – Kim Sanders

Technique:
Stumpwork & Applique
Proficiency Level:
Intermediate
Pre-Stitching Required: No
Kit Fee: \$48.00

Class Description: Inspired by a child minding her family's stall at the Farmers' Market, this piece captures the bounty of late summer flowers and vegetables. A variety of raised and padded techniques will challenge the student with previous surface embroidery experience.

Needle lace is worked directly on the piece over felt (sleeves), detached over a cordonnet (body of sweater) and detached over wrapped wire (hat). Students will work the detached needle lace elements on a custom made needle lace pad. Using two different sizes of pearl cotton provides the opportunity for different degrees of texture. The child's braid is simply braided floss and can be omitted should the embroiderer prefer the subject to be a boy.

Padding is used extensively under long and short shading (jeans and flower pots), burden stitch (basket) and satin stitch (hands and cabbage) to create a bas relief embroidery. A different depth is created by using heavy weight interfacing under the smallest, brown flower pot. Wrapped wire for flower stems and pail handle, buttonhole covered wire (basket handle) and wrapped beads and embroidered beads (tomatoes) increase the dimensionality of the piece. Cast on stitch and bullions are combined to make lifelike full blown roses. Using Brazilian embroidery thread for roses and black eyed Susans plus seed beads sparks the piece with shimmer and shine. Borrowing from quilting, the table is appliqued.

Students will be sent patterns and felt to cut out padding and table at home. This avoids trying to fly with fabric scissors. No actual stitching to be done before class.

Thursday & Friday Classes



“Winter Wonderland” – Kay Stanis

Technique: Silk & Metal Thread Embroidery with detached elements
Proficiency Level: Basic to Intermediate
Pre-Stitching Required: No
Kit Fee: \$70.00

Class Description: The student will be introduced to metal embroidery and dimensional beading with couture techniques including: couching hand twisted braid, sequins on edge over padding, and creating detached elements of snowflakes and pine boughs. The beading includes 3 different detached snowflakes incorporating different sizes and types of beads.



“Autumn 3 Ways” – Toni Gerdes

Technique: Needlepoint
Proficiency Level: Intermediate
Pre-Stitching Required: No
Kit Fee: \$95.00

Class Description: Maple leaves are done 3 ways in this new design, “Autumn 3 Ways”. The first leaf is padded appliquéd fabric with embroidery on top for the stems & veins. You will have a choice of many different autumn colored fabrics to individualize your piece. The middle leaf is executed with a beautiful laid filling pattern in autumn colors with embroidered stems & veins. The third leaf is needle felted right on to the canvas with beautiful autumn colored rayon & wool rovings, a fun addition to your stitching. Then the stems & veins are again embroidered on top. To finish the piece there is a 5 border frame stitched in several different stitches picking up all the colors in the leaves. This intermediate level class on eggshell Congress cloth finishes to a 10” x 10” design. The stitches are completed with many fun threads including: Painters Threads Overdyed Floss, Planet Earth Silk Veggies, DMC & Anchor floss, Rainbow Gallery Sparkle! Braid and Splendor silk, & Soy Luster Shadows.

Saturday & Sunday Classes



“A Place for Pins” – Cathy Habermann

Technique: Cross Stitch
Proficiency Level: Intermediate
Pre-Stitching Required: Yes
Kit Fee: \$75.00

Class Description: **Day 1:** Class time will focus on the construction & finishing of the pincushion. Stitches should come to class with their pre-stitching complete (this includes cross-stitching & back stitching). **Pre-Stitch kit** will include: chart, 30 ct. linen & hand dyed threads. **Day 2:** Class time will focus on the construction of the pincushion storage box. Students will work with a variety of tools to cut their pieces (mat boards & fabric). While the pin box is the goal during class time, it is my teaching goal to show stitchers how these techniques can be used to finish other projects they are working on. (Please note: fabrics & findings may vary for pincushion storage box depending on availability.)



“Snowflake Samba” – Kay Stanis

Technique: Pulled Thread on Canvas with embellishments
Proficiency Level: Basic- Intermediate
Pre-Stitching Required: No
Kit Fee: \$60.00

CLASS DESCRIPTION: Snowflakes in a gentle whirl settle onto a new-made world. The day glistens in appreciation of the transient beauty. Students will have a chance to revive the fun of making paper snowflakes that they may have learned as children. Using metallic paints with paper snowflakes as a resist, they will create a design of scattered snowflakes. Pulled thread stitches of the student's choice are provided to create the lacy structure of each snowflake. The whimsical nature of the technique allows for imprecise imaginative crystals and embellishments. Students will be encouraged to use their own ideas in design and stitch interpretations

Saturday & Sunday Classes



“Whimsy Cottage” – Kim Sanders

Technique: Surface Embroidery
Proficiency Level: Basic Intermediate
Pre-Stitching Required: Yes
Kit Fee: \$40.00



Class Description: “Whimsy Cottage” teaches a variety of surface stitches that contrast strongly in the texture they create. Class discussion will cover selecting stitches to achieve a desired texture. Emphasis will be placed on students perfecting stitches many consider challenging – padded satin stitch and bullion roses, and some less frequently used stitches such as laid and couched stitches and double buttonhole. Additionally, students will learn how to finish a three dimensional object. All finishing is done by sewing using lacing and slip stitch. The button closure is fastened with a buttonhole-covered loop. Students will have the opportunity to practice all in class. Twisting cord and

its application will be demonstrated in class. Students will have an opportunity to work in pairs and create cord for finishing their projects.

Whimsy Cottage is worked on stretcher bars to allow the embroiderer to use both hands while stitching. Manipulation of threads and needle placement will be demonstrated to help students achieve stitching excellence. Instructions will include a section on the historical use of couching beginning with the Bayeux tapestry, Icelandic *refilisaumur*, and *Kosterstitch*.

The sample has been finished into a needlecase with six pockets sized to hold needle packets and embroidery scissors. (Tools not included in kit.)

Faculty Biographies

Toni Gerdes holds Level II Teachers certification from the National Academy of Needlearts specializing in canvas embroidery. She currently serves on the Board of NAN as the Assistant Director of Teachers Certification and on the Board of Directors for Mile High ANG chapter as President. She is currently the Vice President of NETA. She has received numerous awards for her designs. Toni has taught for NAN, EGA, and ANG, as well as guilds and shops. She has been published in Needlepointers, Needlepoint Now, and in Needle Arts as the Artist Across America. She enjoys all types of stitching and especially sharing her knowledge with others. She currently resides in Colorado.

Catherine Habermann is the Owner/Designer “Hands on Design”. Cathy owned Hands on Needleshoppe from 1997-2006, then started Hands on Finishing which she still runs today. Cathy designed for CherryWood Design Studios until she went on her own to start Hands On Design. She works with both counted thread and canvas. She has become known for her unique and fun finishing techniques. Cathy has taught at various shops and seminars throughout the States. Cathy is from Sioux City, IA.

Kim Sanders is an EGA Certified Teacher in Crewel and Surface Embroidery, an EGA Master Craftsman in Smocking and Master Craftsman in Surface Embroidery. She is the Chairman of EGA Master Craftsman in Smocking and is past Chairman of Teacher Certification. Kim is currently teaching three different EGA Correspondence courses. She has taught at several region seminars and the EGA National Seminar 2014. She has had designs published in Australian Smocking and Embroidery, Inspirations,, and Needle Arts. Kim currently resides in North Carolina.

Kay Stanis is an internationally known fiber artist, designer, Master Craftsman, and Certified and Graduate Certified Teacher of the Embroiderers’ Guild of America, Inc.(EGA) She has studied internationally: Paris at the l’Ecole de Broiderie D’Art, at the Royal School of Needlework in England, and she was invited to Japan to study with Master Salto at Kurenai Kai. Her travels are always interlaced with textile exhibits and workshops with internationally known teachers in the US and abroad. Kay teaches and lectures on silk and metal embroidery in the US and abroad and has written and is presently teaching three correspondence courses for EGA and one for ANG. Kay calls Appleton, WI home.

Class Schedule

Thursday- Friday	Saturday- Sunday
Studio Time- Volunteer Host	Studio Time- Volunteer Host
“Farmers’ Market”- Kim Sanders	“A Place for Pins”- Cathy Habermann
“Winter Wonderland”- Kay Stanis	“Snowflake Samba”- Kay Stanis
“Autumn 3 Ways”- Toni Gerdes	“Whimsy Cottage”- Kim Sanders

Your Class Schedule Worksheet

	Thursday-Friday	Saturday-Sunday
1 st Choice		
2 nd Choice		
3 rd Choice		