

**National Alumnae  
Association of Spelman  
College (NAASC)**

Special Presidential Bulletin  
September 2008



*Envision a New Model for the NAASC*

- Alumnae, we need your support and your advice
- Envision a stronger, healthier collaboration between Spelman College and the NAASC
- Envision more financial benefits, rewards and publicity for new students, returning students, the Alumnae, and the College

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*"Spelman College remains proud ...and likewise proud of its alumnae whose record and accomplishments tell a continuing story of grappling with difficulties, of overcoming obstacles, and of marching forward toward the ideal of a better life for all people."*

**President Florence Matilda Read - [The Story of Spelman College](#)**

# NAASC Launches One Dollar Symbolic Campaign

## No Voice? No Vote? NAASC Implements \$1 Symbolic Campaign

Dear Spelman Sister,

Just Imagine If.... 100% of Spelman Alumnae made a contribution to the Annual Giving Fund. Really --- close your eyes or just imagine the financial benefits, accolades, rewards and publicity that would be awarded our alma mater.

As the newly installed President of the National Alumnae Association of Spelman College (NAASC) I believe we can do it!

We are facing a situation that needs careful deliberation, and, as a **Spelman Alumna we need your support as well as your advice.**

Each of you received a letter in May of this year from the Spelman College Board of Trustees, Board of Affairs Committee stating that seven alumnae are voting members on the Board. What that (College funded!) letter failed to inform you was that the majority of those Alumnae are not financial members of the NAASC nor do they represent alumnae as the

electd officers of NAASC.

You also were not informed that "The Board" has not provided for the NAASC to participate in the selection of the Alumna Trustee position for the past ten years, as called for in their constitution.

Further, note that NAASC is the only official organization of alumnae of Spelman College and by not having a voting position on the College Board we have been rendered voiceless. In the terms of the American Civil Rights Movement "No Vote, No Voice."

This appeal asks for your help and leadership in the next step in this campaign. As overwhelmingly voted in our May Annual Meeting, the NAASC will implement a \$1 Symbolic Donation Campaign.

The words of the motion are as follows: *To implement a symbolic gift of one dollar to support voting rights for the President of the NAASC on the*



**NAASC Officer Installation May 2008**

*Spelman College Board of Trustees.*

*This gift is in addition to the annual fund gift normally given.*

This symbolic gift will serve as a symbol or representation of the sisterhood, or love for and desire to support our alma mater together in a unified effort. Together we stand, divided we fall!

Deidra L. Fryer, President, National Alumnae Association of Spelman College

*"Women who change the world through service"*



[NAASC Voting Petition](#)

When asked the question "How does the work of NAASC make the world a better place for future Spelmanites and existing alumnae?" one NAASC officer replied: "We develop leaders who are inspired to serve; we provide scholarships to students; and support annual giving both nationally and through local chapters annually."



## NAASC Grassroots Efforts Result in Over 2,000 Petition Signatures

As a next step, after corresponding via letters, for over four years, our Immediate Past President, Marian Rucker- Shamu began a petition campaign as part of a comprehensive and strategic effort to gain voting rights for the NAASC President on the Spelman College Board of Trustees.

The NAASC exists today to maintain a connection between the college and its graduates. Your connection to the college will always be an important part of your life. Becoming involved in its future just makes sense!

To date we have over 2000 signatures and will continue this campaign throughout 2008. Support the NAASC \$1 Campaign and support our petition with your signature.

Please read and sign the petition online: [www.naasc.org/petition](http://www.naasc.org/petition)

Or via the membership form enclosed in this mailing.

## NAASC: Spelman's nurtured leaders who are "inspired and prepared to serve"

The Spelman Alumnae Association was organized in May of 1892 and was incorporated as an independent 501(c)3 non-profit organization in 1976.

The most significant development for the College as a result of the efforts of the Alumnae Association was the Loyalty Fund, which was the first reunion-giving program initiated in 1939. It has since grown to be a source of revenue that the college eagerly and proudly looks forward to every year. And has now been given the moniker "Every Woman Every Year"

The NAASC is the only official organization that provides graduates with a lifelong link to the College and your participation in the NAASC supports Spelman College!

Your participation in your local chapters allows you to support Spelman from your own community

NAASC alumnae participate in approximately 100 recruitment fairs around the nation annually and, from our financial membership base, over 65% individually support the Annual Giving fund annually.

Yes, we need a stronger membership base which according to these statistics would provide a stronger annual giving base for the college.

Even if you are not currently a financial member of NAASC, we are enlisting your support of this effort, as an alumna, as membership is available through the transmittal of your dues whenever your circumstances permit. **Support of the voting presence of the NAASC President on the Spelman College Board of Trustees is not contingent upon your membership in the association.**

National Alumnae  
Association of Spelman  
College

\$1 Symbolic Gift Campaign  
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Reconnect with Us!

[www.naasc.org](http://www.naasc.org)



\$1  
Symbolic Gift Campaign

## NAASC Mission Statement

The National Alumnae Association of Spelman College (NAASC) is the official organization that supports Spelman College, a historically black college for women, through:

- Financial gifts
- Student recruitment
- Sisterhood
- Community service and,
- Recognition of Spelman Women

The Association provides, encourages, and promotes growth and development of alumnae through leadership opportunities and partnership alliances. NAASC actively seeks to involve all former students and graduates in the fulfillment of its purpose.

*“Women who change the world through service”*

**\$1 Symbolic Gift Campaign**

**Pay to the order of:  
Spelman College**

**NAASC**  
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### Contact information for the following Chapters are available on NAASC.ORG

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Nashville, TN

Denver, CO  
Orlando, FL

*" The desire of NAASC is to nurture and strengthen a National Network & Voice, with new strategies and opportunities to sustain the history, create revenue streams and to continuously build capacity among alumnae in order to aid the local chapter/regional programs and to promote and sustain our alma mater – Spelman College. "*