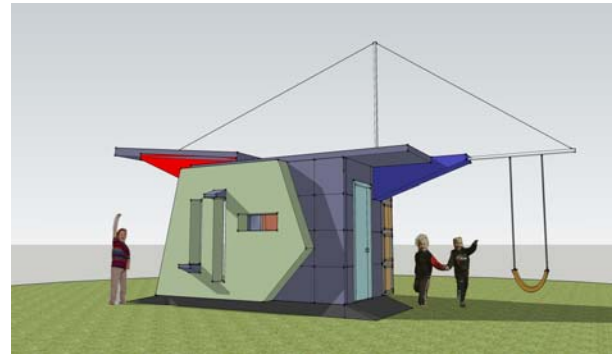




Casa4CASA 2009

A playhouse project to benefit Douglas County CASA

Your support will help Douglas County CASA continue to advocate for abused and neglected children, and help these children find safe, loving, and permanent homes



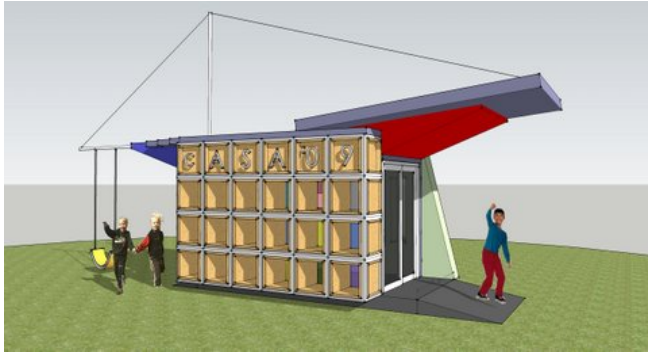
Pictured above is the design for the 2009 Casa4CASA playhouse. What better way to teach children about environmental consciousness than literally incorporating it into their play? The 2009 Casa4CASA playhouse benefit embodies the principles of environmentally friendly building while helping raise the funds essential for Douglas County CASA to continue its mission to ensure that abused and neglected children in our area grow up in safe, permanent and loving homes.

The 2009 playhouse is the product of Denton Nichols of Treanor Architects and builder Kenton Knowles of Global Homes Design.

“For me, the important part of the word *playhouse* is *play*,” Nichols said. “The interlocking masses and blocks of color are meant to be a canvas for inventive play — not a diminutive version of a kind of building that most children are already familiar with. The nontraditional forms have fewer predetermined associations, so kids can make of the playhouse whatever their imaginations suggest. The inspiration for the wall of cubbyholes was my godson — whom I once watched spend an afternoon sorting and stacking and arranging and filing his toys in various ways. Each cubby opens both to the inside and to the outside, and each one is also a different-colored window, so that being inside the playhouse is sort of like entering a prism.”

Builder Kenton Knowles points out, “All buildings can be built with sustainable principles in mind, although all buildings have some differences in function.” With the CASA playhouse, Knowles explains, “The function is play; this means stimulating out of the box thinking, surprise, creativity, and in this case, the concept of opening doors for the kids involved in the CASA organization.” What are some examples of sustainable principles as applied to the CASA playhouse? “Some of the materials have come from an old mobile home, donations to the Habitat Restore, an old school house near Vinland, and materials that have been damaged in transportation, etc. All symbolic if one thinks about it.”

Symbolic, but also just plain fun for kids and adults alike who visit the playhouse while it is on tour throughout Lawrence.



Casa4CASA

***A playhouse project to benefit
Douglas County CASA***

Yes, our company wants to help Douglas County CASA continue to advocate for abused and neglected children, and help these children find safe, loving and permanent homes.

We would like to sponsor Casa4CASA at the following level:

Title Sponsor (Donation of \$2,500 or more)

- Business name listed jointly with *Casa4CASA* in all public mentions of 2009 event
- Prominent mention in all media materials, including press releases and feature articles
- Business name on all event signage, posters, flyers, invitations, and other materials
- Name and logo featured prominently in any print or broadcast advertising for event
- Special recognition on the CASA web site - business logo and link on CASA home page
- Information booth opportunity at event, including display of your business banner
- Recognition in CASA monthly e-newsletters
- Complimentary tickets to attend playhouse drawing party
- Prominent recognition in the *Lawrence Journal-World* thank you ad
- 75 tickets for the playhouse to share with employees, customers, family, or friends

Cornerstone Advocate (\$1,000-\$2,499)

- Two tickets to attend playhouse Drawing Party on July 19
- Recognition on playhouse sponsor sign displayed with the playhouse at all locations throughout the event
- Prominent mention in all media materials, including press releases and feature articles
- Prominent recognition in our thank you ad in the *Lawrence Journal-World*
- 50 tickets for the playhouse to share with employees, customers, family, or friends
- Recognition in CASA newsletters and CASA web site

Foundation Advocate (\$500-\$999)

- Recognition on playhouse sponsor sign displayed with the playhouse at all locations throughout the event
- Prominent recognition in our thank you ad in the *Lawrence Journal-World*
- 30 tickets for the playhouse to share with employees, customers, family, or friends
- Recognition in CASA newsletters and on CASA web site →

Bricks and Mortar Advocate (\$250-\$499)

- Recognition in our thank you ad in the *Lawrence Journal-World*
- 20 tickets for the playhouse to share with employees, customers, family, or friends
- Recognition in CASA newsletters and on CASA web site

Framework Advocate (\$100-\$249)

- Inclusion in our thank you ad in the *Lawrence Journal-World*
- 10 tickets for the playhouse to share with employees, customers, family, or friends

Name of business/company/individual _____

(as you would like it to appear in our thank you ad)

Please email your business/company logo to casa@douglas-county.com

Please use the enclosed envelope to return this form and your contribution to:

Douglas County CASA, 1100 Massachusetts St, Suite 302, Lawrence, KS 66044

Thank you for your support!

You will receive written acknowledgment of your contribution.
Checks should be made payable to Douglas County CASA.





Casa 4 CASA Fact Sheet:

- *Casa4CASA* is an annual community fundraising event for Douglas County CASA, Inc. This event first started in 1992, just one year after Douglas County CASA was founded by Judge Jean F. Shepherd in 1991.
- Funds raised at this event are used to support Douglas County CASA's services to abused and neglected children who have been removed from their homes.
- Each year a local builder and architect donate his/her time to create a child-sized playhouse. During the month of July, this playhouse is on display at prominent locations throughout Lawrence. In 2009, the playhouse will be on tour from June 27 to July 18. The tour will begin at the Community Mercantile and other venues will include Wal-Mart, the Downtown Lawrence Sidewalk Sale, and the Farmers' Market.
- Donations for "chances" to win the playhouse are accepted at each display location. Thousands of individuals view the playhouse and the sponsorship signage during its July tour.
- The playhouse architect for 2009 is Denton Nichols, Treanor Architects. The playhouse builder is Kenton Knowles, Global Homes Design.
- The winner of the playhouse will be drawn at a *Casa4CASA* party on July 18 at Cielito Lindo restaurant in downtown Lawrence, 7-10 pm. The party will also include a silent auction of house-themed donations. The annual Hon. Jean F. Shepherd Volunteer of the Year awards to a CASA volunteer and a Citizens Review Board volunteer will also be presented at this event.
- Past media coverage of this event has included feature articles in the *Lawrence Journal-World* and television features on Sunflower Cable – including *Home and Away*, *River City Weekly*, *Channel 6 News*. Other media coverage has included Kansas Public Radio and KLWN/Lazer, Kid's Calendar, Lawrence.com, Lawrence Visitor's Bureau, Farmer's Market newsletter, The Merc newsletter, Downtown Lawrence newsletter, CASA newsletters and web site (www.dccasa.org).