

*You're Invited!*

Special Informational  
and Networking Program!

Thursday,  
November 5, 2009

5:30 p.m. – 7 p.m.

Olive Tree Restaurant  
Bistro Room  
2949 N Rock Rd, Wichita

**Are You Part of the Social  
Media Explosion?**  
*Creating Corporate and  
Personal Brand Interactivity*

Presented by Kevin Swinicki

- What is social media?
- Why would anyone want to Tweet?
- Is your company using it to engage customers?
- How can social media help or hurt you professionally?



**Minisa Chapter**

Learn how it will benefit **YOU** to  
become a member of **IAAP®!**

- **Networking With Peers**
- **Education**
- **Professional Development**
- **Award Winning OfficePro Magazine**
- **Leadership Training**
- **Professional Certification—A Mark of Excellence**
- **And Much More**

**COST: Free (guests)**

*Refreshments Provided*

**RSVP by: Monday, November 2**

**RSVP to: Bethel Banzhaf CPS/CAP**

**Phone: 269-2137 Fax: 269-9348**

**E-mail RSVP to:**

**MinisaChapter@hotmail.com**

Check us out at  
[www.orgsites.com/ks/minisaiaap](http://www.orgsites.com/ks/minisaiaap)

- ✓ **Learn about CPS and CAP certifications through IAAP**
- ✓ **Learn about continuing your education**
- ✓ **Learn how you can advance your career**
- ✓ **Learn how membership in a professional association can make you valuable to your employer**

The **International Association of Administrative Professionals (IAAP)** provides its members with the education and training needed to adapt and grow in an ever-changing workplace. Membership in IAAP can develop much of the self-confidence and abilities vital to achieving success in a career and in life itself.

Since 1942 IAAP has set the standards for office professionals worldwide.

**Come see what we're all about!**

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_

Phone \_\_\_\_\_  
E-mail for confirmation \_\_\_\_\_

I will bring other guests (names):  
\_\_\_\_\_

\_\_\_ I will be eating \_\_\_ I will not be eating  
\_\_\_ I cannot attend. Please send me more  
information about IAAP.