



Dear Teachers & Parents:

Welcome back to school! For over 37 years, *Labels for Education*® has supported schools across the country by providing more than \$110 million in free educational merchandise. This year, the *Labels for Education* program is getting even better with a new look and focus on the Arts, Athletics and Academic enrichment programs that can spark children's successes. *Labels for Education* is also adding new partnerships and resources. To learn more, sign-up for e-newsletters at labelsforeducation.com.

With your help, Riverwood Elementary can make this year the best ever! To meet our goals, we need to collect 4000 points. Participating in the program is easy — simply save UPC's from participating products and send them to our school. Some of the products eligible for redemption during the 2010-2011 program year include:

- *Campbell's*® soups
- *SpaghettiOs*® Pasta
- *Campbell's*® beans, gravies, and canned pasta
- *Prego*® Italian sauces
- *Swanson*® stocks, broths and canned poultry
- *Campbell's*® tomato juice
- *Pepperidge Farm*® breads, cookies, and frozen products
- *Pepperidge Farm*® *Goldfish*® crackers
- All *V8 Splash*® Beverages
- All *V8 Fusion*® Beverages
- *Campbell's*® Foodservice products

Campbell's has made it easier for Riverwood Elementary to reach our collection goals with products worth 5 points! The following products are worth 5 points for the 2010-2011 program year:

- 26 varieties of *Campbell's*® condensed soup in specially marked cans
- All *Campbell's*® Microwavable Soups
- All *V8*® Soups
- All *Campbell's*® *Select Harvest*® Soups
- *SpaghettiOs*® Pasta (Original and Meatball)

Visit labelsforeducation.com for a complete list of eligible products and point values.

Help multiply our efforts by asking your friends and family to collect UPC's on behalf of our school.

If you have any questions, or would like to help with our *Labels for Education* collection drive, please contact our program coordinator Kate Taylor at 919-763-0551 (home) 919-624-0725 (cell)

Thanks so much for your support. Together with *Campbell's Labels for Education* — we can build a better school for our children.

Sincerely,

Kate Taylor