

**CITY OF ROCHESTER  
NEIGHBORS BUILDING NEIGHBORHOODS (NBN2)  
SECTOR 9 ACTION PLAN**

GOAL	STRATEGY	ACTIVITY	IMPLEMENTING PARTNERS
1. To make information and training available in computer technology, welding, and tool and die.	1. To develop a project plan to establish a Board Of Cooperative Educational Services (BOCES) type facility in Sector 9.	1. Identify a job training development project leader and team.	LEAD: Sector SUPPORT: Parks, Recreation and Human Services (DPRHS) COMMUNITY RESOURCE: Genesee Settlement House (GSH)
2. To make technical assistance and training available to existing and new businesses.	1. Use existing communication forum to educate business owners on the fundamentals of running an effective business.	1. Hosting a series of communication forums.	LEAD: Sector SUPPORT: Economic Development Department (EDD)
3. To ensure that parents become more involved in parent-teacher conferences and open houses.	1. Document "best practices" through a Parent Liaison Network Committee to be used as tools to increase parental involvement.	1. Identify members for a Parent Liaison Network.	LEAD: Sector SUPPORT: RCSD
		2. Meet with Sector 9 schools to understand the Partnership 2000 Initiative.	LEAD: Sector SUPPORT: RCSD
	2. Expand before/after school programs.	1. Meet with the City School District to develop before/after school plan.	LEAD: Sector SUPPORT: RCSD COMMUNITY RESOURCE: Baden Street
4. To work toward a drug free community.	1. Develop a collaborative effort to fight drugs in the community.	1. Form a drug fighting committee of all stakeholders.	LEAD: NET SUPPORT: Sector, RCSD
		2. Conduct monthly meetings to develop ongoing drug fighting programs.	LEAD: NET SUPPORT: Sector, RCSD

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	2. Develop a youth promotional campaign on the dangers of using and selling drugs.	1. Investigate the feasibility of developing a video presentation.	LEAD: NET SUPPORT: Sector, RCSD
		2. Hand out flyers to school age children regarding the dangers of using and selling drugs.	LEAD: RCSD SUPPORT: Sector
	3. Create a youth referral center and after-school program that is designed to build youth in core areas and also works as an anti-drug initiative.	1. Introduce "Say Yes to Yourself" (SYTYS) and research the feasibility for the Sector 9 area pilot program.	LEAD: Sector 9 SUPPORT: DPRHS COMMUNITY RESOURCE: Neighborhood Housing Services (NHS), Group 14621
5. To ensure homeowners/renters are educated on available city and community services.	1. Identify a target area and demonstrate the value of educated homeowners and renters.	1. Develop and implement "Project Turnaround" and "Transforming Neighborhoods Together" in the sector.	LEAD: NET SUPPORT: Sector COMMUNITY RESOURCE: Group 14621, NHS
		2. Conduct a landscaping contest and ensure that all streets are free of litter and debris.	LEAD: NET SUPPORT: Sector COMMUNITY RESOURCE: Group 14621
	2. Create a directory of reputable, neighborhood repair services .	1. Identify all available resources (i.e., labor, supplies, etc.).	LEAD: Sector COMMUNITY RESOURCE: Group 14621
		2. Develop (i.e., design, layout, etc.) a repair services directory.	LEAD: Sector COMMUNITY RESOURCE: Group 14621
		3. Bid printing services for a repair services directory and duplicate copies of the directory.	LEAD: Sector COMMUNITY RESOURCE: Group 14621
		4. Distribute repair services directory to schools and libraries.	LEAD: Sector COMMUNITY RESOURCE: Group 14621

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6. Establish a collaborative effort with stakeholders to address housing concerns (i.e., reduce vacancies, conduct rehabilitations and educate neighbors).	1. Use Sector 9 as a model to demonstrate a collaborative housing initiative.	1. Use a consultation meeting as first step in conducting a housing feasibility study.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Ibero-American Development Corporation, NHS, Group 14621, Northside Christian Academy
	2. Determine the appropriateness of implementing a home equity assurance program.	1. Inventory present home equity assurance programs and potential implementation partners.	LEAD: Department of Community Development (DCD) SUPPORT: Sector COMMUNITY RESOURCE: Group 14621
		2. Identify where the home equity assurance program would be most effective.	LEAD: DCD SUPPORT: Sector COMMUNITY RESOURCE: Group 14621
		3. Educate and get feedback from residents regarding their interest level in a home equity assurance program.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
7. To ensure zoning regulations preserve and enhance the standards expected in a peaceful, vibrant neighborhood with a mixture of residential, green space, commercial and industrial uses.	1. Advocate for design standards and regulations that preserve the character of sector buildings and neighborhoods.	1. Create a committee (i.e., residents/business owners) to identify important zoning changes.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
		2. Have the committee advocate for zoning regulations, historic preservation districts, design standards, and zoning map changes.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
	2. Develop a sector density plan.	1. Identify areas to advocate for increased and reduced density.	LEAD: Sector COMMUNITY RESOURCE: Group 14621

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		2. Identify strategies to maintain existing green space and to create additional green space.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
		3. Make empty lots available to bordering residential homeowners.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
	3. Create an urban village strategy.	1. Create a task force to identify appropriateness of the urban village concept.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
		2. Involve the Sector 9 Task Force in urban village planning.	LEAD: Sector SUPPORT: DCD COMMUNITY RESOURCE: Group 14621
8. To increase resident participation in NBN to 50 people and increase citizen crime prevention activity.	1. To use the NBN sector committee structure and volunteer recruitment guidelines in this process.	1. Identify a project leader to develop a neighborhood resident recruitment implementation plan.	LEAD: Sector SUPPORT: DCD, NET COMMUNITY RESOURCE: Group 14621
	2. To link with NBN volunteer recruitment structure to attract crime prevention volunteers (i.e., PAC-TAC, Neighborhood Watch etc.)	1. Identify a chair/team to develop a citizen recruitment project plan.	LEAD: Sector SUPPORT: NET, Police COMMUNITY RESOURCE: Group 14621
	3.To enhance communication and trust between NET, Police, and Sector 9 residents.	1. Schedule Neighborhood Empowerment Workshop sessions at accessible sites throughout the sector.	LEAD: NET SUPPORT: Sector COMMUNITY RESOURCE: Group 14621
		2. Ensure implementation of strategies for a safe environment through better response time.	LEAD: Sector SUPPORT: Police, NET

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9. To engage youth in ways that will meet the needs of the elderly, disabled, and other residents by doing odd jobs around their homes.	1. To form a youth referral and handyman service.	1. Approach Franklin High School and the Hillside Children's Center to determine the feasibility (i.e., labor laws) of utilizing youth as community service volunteers.	LEAD: Sector SUPPORT: RCSD COMMUNITY RESOURCE: Group 14621, Hillside Children's Center
		2. Identify community service work sites.	LEAD: Sector SUPPORT: RCSD COMMUNITY RESOURCE: Group 14621, Hillside Children's Center
		3. Submit before/after school community work plan to Franklin High School.	LEAD: Sector SUPPORT: RCSD COMMUNITY RESOURCE: Group 14621, Hillside Children's Center
	2. To help youth and show them the importance of earning money honestly.	1. Approach the churches to see if seniors and other residents are willing to pay youth a wage to do yard work.	LEAD: Sector
10. To ensure the safety of pedestrians and children on residential streets.	1. Organize residents to monitor speeds on residential streets.	1. Distribute a leaflet that defines a process for citizens to address speeding vehicles on their street.	LEAD: Sector SUPPORT: Department of Environmental Services (DES), NET COMMUNITY RESOURCE: Group 14621
		2. To have residents use the Speed Monitoring Program to begin addressing the speeding traffic.	LEAD: DES SUPPORT: Sector, NET COMMUNITY RESOURCE: Group 14621
	2. Create a process to identify residential streets that are at most in need of traffic calming tactics.	1. Distribute a leaflet that defines the criteria by which the traffic calming tactics will be used.	LEAD: Sector SUPPORT: DES COMMUNITY RESOURCE: Group 14621
		2. Identify which streets may qualify for traffic calming and the best approaches to the problem.	LEAD: DES SUPPORT: Sector COMMUNITY RESOURCE: Group 14621

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		3. Request DES to produce a list of streets that have been identified as having speeding traffic problems.	LEAD: DES SUPPORT: Sector COMMUNITY RESOURCE: Group 14621
	3. Make Public Transportation more user friendly.	1. Identify areas where additional bus stops may be needed.	LEAD: Sector COMMUNITY RESOURCE: Group 14621
		2. Recommend stops where shelters and benches can be added.	LEAD: DES SUPPORT: Sector COMMUNITY RESOURCE: Group 14621
		3. Increase the availability of cross town bus routes.	LEAD: Sector 9 COMMUNITY RESOURCE: Group 14621