

Friends of Oil Creek State Park

06. January, 2011 Board Meeting Minutes

Kirby Neubert, President, called the meeting to order at 6:00 P.M.

Present: Libby Culbertson, Art Cubbon, Keith Cubbon, John Kolojejchick, Robert McCall, Carl Meinstereifel, Kirby Neubert, Peg Sims, Jean Snyder; Jake Weiland, Park Manager.

Absent: Michelle Mehlburger, Jim Stoudt.

Minutes of 02. December, 2010 approved as written. Motion by Peg Sims and second by John Kolojejchick. Motion carried.

Keith Cubbon, Treasurer, report: Service fee \$9.00. Moving account to Franklin Oil Region Credit Union. Motion to approve by Carl Meinstereifel and second by Peg Sims. Motion carried. 2011 memberships.

Jake Weiland, Park Manager, report:

Power Point presentation: Print-out

Need to develop "Model Site". Necessary to have a committee around the effort. Example: Cross-country skiing.

Philosophy: How we are viewed by public, community, and partners.

A. Be a signature site.

(1) Duplicate our efforts. Compare Drake Well Park—large staff, monies to work with, historical themes.  
(2) Recreation. (3) Resources.

B. Focus. First and seasonal. Secondary B2. Broader Focus. Goal—Cross-country skiing.

(1) Manage our resources differently. (2) Well Recovery Project. (3) Marketing. (4) Publications. (5) 100 Mile Race (6) Skiing Event. (7) Gerard Trail.

C. Task and Create - fine tuned.

(1) Strategy. (2) Recreational Trails Guideline. (3) SCORP - Statewide Comprehensive Outdoor Recreation Plan. (4) National Publications. Goal—PA residents to use our site.

(D) Purpose. Outdoor Recreation Strategy for Cross-Country Skiing at Oil Creek State Park. Printed guideline. Elevate the Gerard Hiking Trail. (Over-the-Hill- Gang).

(E) Audience 90% Recreation here. Current and Future Trends.

(F) Challenges and Opportunities. Share the Trail.

(G) Time and Resources Commitment.

(1) Make the commitment. (2) Budget to operate. (3) Develop benchmarks and timeline.

(H) Thematic Elements. (I) Stewardship. (J) Visitor Experience (questionnaire) (K) Partners-Internal and External. (Organization and Individual). Elevate our resources. Oil Region Alliance

(L) Marketing. FOCSP to focus on attracting local visitors, tourism, and economic growth.

(M) Action Plan.

(1) Heart. (2) Resources. (3) Action. (4) Responsibility. (5) Line of Communication. (6) Marketing.

(7) Advertising. GROWING THE INITIATIVE.

~Barry has transferred to Chapman State Park.

Kirby Neubert, President, report:

- ~Looking forward to 2011-continue some programs and achievements in 2010. Biathlon and 100 Mile.
- ~Gale Boocks has resigned from the Board. Thank you, Gale.
- ~Additional information from workshop at February meeting.
- ~Stationery formation, logo, return address, website, coloring.

Peg Sims, Crosscountry skiing report:

- ~Change 08. January ski date due to lack of newspaper's reporting.
- ~Posting of ski dates at ski hut.
- ~Stationery to be taken to Oil City High School.
- ~Trail sign verbiage and purchase, consult Larry.
- ~Peg instructing skiing at Two-Mile County Park.

Jean Snyder, Bird Project:

- ~Written report given. Inclement weather. No attendees. Volunteers 40 hours.

Old Business:

Keith Cubbon need a membership drive. FOCSP should strive to increase membership in 2011.

Stationery. Motion by Keith Cubbon and seconded by Robert McCall on design, logo, return address, inside wording, and website. Motion carried.

New Business:

Motion by Jean Snyder and seconded by Robert McCall that we cancel 08. January crosscountry ski night due to lack of proper coverage by local news media. Robert McCall volunteered at ski hut in the event skiers might appear. Motion carried.

Items discussed:

Board members dues now payable. 2011 Member increase.

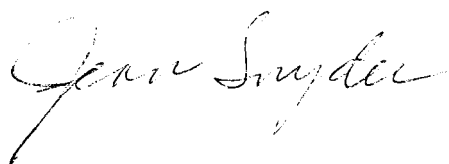
Erecting signs at the shelter sites.

Leave at the office or bring to next meeting suggestions for implementing the new strategies for Oil Creek State Park\* See print-out for suggested goals.

Projects and Activities:

- 29. January, 2011 Crosscountry moonlight ski at 7:00 – 9:00 P.M. Chili Night
- 12. February, 2011 Crosscountry moonlight ski at 7:00 – 9:00 P.M. Sweet Tooth Night
- 26. February, 2011 Crosscountry moonlight ski at 7:00 – 9:00 P.M. Blueberry Soupa Night
- 03. February, 2011 FOCSP Board Meeting at 6:00 P.M. at the amphitheater.\*\* Bring lists or take lists to office if unable to attend.
- 03. March, 2011 FOCSP Board Meeting.

Motion to adjourn by Art Cubbon and seconded by Carl Meinstereifel at 8:15 P.M. Motion carried.



Jean Snyder FOCSP

Suggestion List for February Meeting:

1. Begin working with news media local and otherwise on a more personal basis. "I would be willing to help with this!"
2. Place a survey in local papers that asks what you like Oil Creek State Park to have or what might enhance the Park which would attract you to participate regularly.
3. Invite surrounding dignitaries, media, and others with important contacts to an informative breakfast meeting. Provide coffee and samples of native foods that grow in the Park. Example: walnuts or berries. (Purchase them from the grocer.)
4. Plan projects and activities with area businesses, industry, community, and other organizations which have similar interests and concerns. Example: Join with the Fish Commission during the heavy fishing season and have a family day to learn new skills and to enjoy camaraderie with a family picnic.
5. Recognize individuals, groups, organizations on certain days of the week or when there might be an activity. Be involved with their projects also. Example: A winter date--recognize all those persons whether a business or a private individual who plows all those driveways.
6. Have a "drive-by" through the Park with a stop at the pavilion for Park information and a small treat—a reward for a certain numbered automobile (#101) and something especially for children.
7. Take the Park to the Schools. This might be a science lesson which encourages children to be active out-of-doors using, the Park's resources-GPS, nature searching, biking, rollerblading, hiking, camping, photography, fishing, canoeing, cross-country skiing. Obesity-reducing.
8. Establish a Safety Zone. Example: The entire side of the Park including area from Route 8 to Drake Well Museum. Gerard Trail in that area, the office area, Egbert, the nature trail, the full length of the bike trail, Wolfkiel Shelters, cross-country skiing trail, and the ski hut should be no hunting for those who prefer to do other things. This Safety Zone should be in effect in all seasons of the year. I realize this might be difficult to enforce.
9. We have to go with events and projects that are the current interests of the majority. We need to blend present trends with the Park's purpose and goals.
10. Get our story out with publications.
11. All these things cost money.

Also:  
An individual,  
a class, or a  
school.

Buy Radio time when doing a  
fund project.