

Craig Poland Announced as new Minsi Trails Council Scout Executive

January 15, 2010

The Scout Executive Selection Committee today chose Craig Poland as the new Scout Executive & CEO serving Minsi Trails Council, BSA. Craig was selected earlier this afternoon from a group of highly-qualified candidates. John Hayes, Council President for Minsi Trails Council, along with a selection committee comprised of local Scout volunteers and board members, managed the entire selection process.

The Scout Executive selection process included narrowing the field of all potential prospects to the top four candidates based on the council's needs and the skills and experience required. These remaining four candidates then met with the 12-person Selection Committee and Craig Poland was selected after a rigorous round of interviews conducted by the committee. John Hayes remarked that "Craig Poland brings the right mix of Scouting career experience and leadership skills needed to keep our Council on track to serve youth into our next century of Scouting. While all the candidates were a great fit for our Council, Craig was our top choice, so please join with me in welcoming him back to Minsi Trails Council."

Craig is a 25-year veteran of the Scouting profession and no stranger to the Minsi Trails Council. He currently serves Scouting as the Associate Regional Director/Finance and Marketing for the Northeast Region BSA. Prior to his promotion to the regional BSA staff in November, 2008 he was the Assistant Scout Executive (Finance) for Minsi Trails Council. Craig started his Scouting career as District Executive in Wilmington, Delaware and served Scouting in several other leadership roles before coming to the Minsi Trails Council. He is an Eagle Scout and resides in the Lehigh Valley with his wife and two children.

Craig will start his new position with the Council on February 16 after transitioning from his current Northeast Region, BSA role. Again, please join with the selection committee in welcoming Craig Poland as Scout Executive & CEO to Minsi Trails Council.