

2008 Operation Popcorn Information Sheet

2008 Product Line-up-13 Great Products!

- **5-Way Chocolate Lover's Tin - \$50**
20 oz. Chocolate Caramel Crunch, 20 oz. White Chocolate Caramel Crunch, 18 oz. Chocolate Pretzels, 18 oz. White Chocolate Pretzels, 12 oz. Peanut Clusters.
- **3-Way Tin - \$40**
22 oz. Chocolate Caramel Crunch, 26 oz. Caramel Corn w/ Almonds & Pecans, 7 oz. Cheddar Cheese.
- **30 Pack Variety Microwave - \$30**
5 packs each of Unbelievable Butter, Butter, Butter Light, Kettle Corn, & Kettle Corn Light.
- **Cheese Lover's Tin - \$30**
3 - 7oz foil packs of Cheddar Cheese Flavor.
- **Trail's End Mix (NEW)- \$25**
20oz of Trail's End Classic Trail Mix with Peanuts, Raisins, M&M's, Almonds, Cashews, and Cranberries.
- **Military Donation - \$25**
- **15-Pack Microwave Kettle Corn - \$17**
- **Chocolate Caramel Crunch - \$17**
- **Gourmet Caramel Corn w/ Almonds & Pecans - \$17**
- **Caramel Corn Light - \$17**
Super Caramel taste with reduced sugar and low fat.
- **15-Pack Unbelievable Butter Microwave - \$15**
- **15-Pack Butter Light Microwave - \$15**
- **Gourmet Caramel Corn w/ Peanuts - \$8**

2008 Key Dates

(Units may begin selling popcorn as soon as they conduct a unit popcorn kickoff, work with their members to establish per youth sales goals, teach safe selling techniques and distribute sales materials.)

- August 19, 2008 -** Popcorn Sale Kickoff at Coca Cola Park in Allentown, home of the IronPigs.
- August 20, 2008-9AM** **1st Show & Sell Order Due.**(Order through www.trails-end.com website) *No choc. or cheese avail.*
- August 27, 2008 -** Popcorn Sale Kickoff at Camp Minsi.
- August 29, 2008 -** 1st Show & Sell orders available for pick-up.
- September 10, 2008-9AM** **Final Deadline for all Show & Sell Orders.** (Orders to be made through the www.trails-end.com website) *Chocolate & Cheese items ARE available.*
- September 19, 2008 -** Final order of Show & Sell popcorn available for pick-up.
- November 7, 2008 -** **Money due* or product returned for all Show & Sell Orders.
- November 7, 2008 -** **Unit Popcorn Order and Prize Order Due.** All orders to be submitted online through the www.trails-end.com website. *Hard copies of the Pizza Party/Council special prize and unit master record forms must be faxed (610-264-2599) or mailed to the council office on this date, as well.*
- November 22, 2008 -** Popcorn pick-up (Pick-up dates and times may vary by district).
- December 15, 2008 -** **Money due* to the Council Office.... Pizza Party Certificates (if qualified) will be available for pick-up at the office beginning on this date. If you have not received your prizes contact the Council Office immediately. **Check your prizes upon delivery** and contact the Council Office before Monday, Dec. 29, 2008 if there are any problems.

2008 Commission & Prizes

- A 37% commission on the gross unit sale will be paid.
- A 40% commission will be paid on any increase over last year's sale. For example, if your unit sold \$3,000 worth of popcorn in 2007 but sold \$4,000 in 2008, you would receive a 37% commission on the \$3,000 (\$1,110) but 40% on the additional \$1,000 (\$400) or a total of \$1,510.
- Sell 1 container and earn a Trail's End patch or pin.
- "Complete your Sheet" and earn a special Trail's End Patch.
- **Sell \$100** or above and earn a **Trail's End prize.**
- **Sell \$1,500** and earn your choice of a special, **additional Trail's End prize.**
- **Sell \$2,500** and earn **college scholarship money.**
- **Units....**Reach the "Per Boy Average Goal" of **\$225 per boy** and **earn a Pizza Party** for your youth.
- Sell over \$1,000 and have an increase over last year, receive a **\$50 Scout Shop/Unit Account Deposit** for your unit.
- **Special Prize Note!** Show & Sell and/or Show & Deliver Sales may be counted towards all prize levels! (Includes Minsi Trails Council Pizza Party incentive)!
- **Additional Prize Level!** Boys who sell at least \$1,000 of Popcorn will be given a special IronPigs package.

***The council cannot accept credit card payments in excess of \$500.**