

2010 SCOUTING FOR FOOD TOTALS

As of 12/07/2010

Minsi Trails District	Units	2010			2009	2008
		# Youth	# Adults	Total lbs.	Total lbs.	Total lbs.
POCONO	30	489	363	23,796	14,084	18,941
FORKS OF DELAWARE	36	631	523	39,508	49,118	50,815
SOUTH MOUNTAIN	36	668	774	37,710	44,905	50,830
TREXLER	26	325	260	26,297	32,781	41,691
NORTH VALLEY	50	810	595	68,718	48,945	66,001
ANTHRACITE	13	152	96	12,994	11,735	9,887
BUSINESS CAMPAIGN*	0	0	6	11,073	30,922	9,722
SCOUTREACH	0	0	0	0	368	0
TOTALS		3,075	2,617	220,096	232,858	247,887
Total Volunteers		5,692				

For 2010 MTC promoted SFF as follows:

- ...Aired TV commercials on WFMZ, Service Electric Cable, & Channel 60
- ...Aired radio spots on 99.9 the HAWK
- ...Displayed 30 billboards sponsored by Adams Outdoor
- ...Distributed 245,000 doorhangers to homes throughout the Council
- ...Had 57 participating business drop-off locations
- ...All area newspapers ran Scouting For Food stories or photos
- ...Served 65 area food banks, pantries & soup kitchens with food

*Includes 15,000 lbs. from Mt. Airy in 2009 (\$5,000 in donated gift cards converted to lbs.)