

SEPT. 2011



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Tues. through Thurs.



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cell (605)-520-3097

**President:**  
Frank Krause

**1st Vice President:**  
Vacant

**2nd Vice President:**  
Tony Kneeland

**Finance Officer:**  
Patti Lien

**Local Directors:**  
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**State Directors:**  
Mark Reishus  
Gordy Bertsch  
Jim Hanson  
Eric Skott

**Alt. State Directors:**  
Ron Seefeldt  
Dion Dockter

# The Watertown Area Builder

*The newsletter of the Watertown Area Home Builders' Association  
Serving Clark, Codington, Deuel, Grant & Hamlin Counties*

## MISSION STATEMENT

"The Watertown Area Home Builders' Association is a non-profit organization of professionals in the building industry dedicated to improving our neighborhoods. Our mission is to promote the building industry through education, advocacy and community involvement."

## Greetings from the President...



I hope everyone had a good weekend, the last one of the summer. Where did the time go? We are planning a family picnic for late September. Lisa DiRose is working with Joy Ranch, and will have the information at our meeting on Sept 20th.

As many of you have heard, we are moving to a new location. It has more room and more parking. An office and storage/conference room need to be built. If anybody can volunteer their services or materials, it would be greatly appreciated. Call me at 237-9165, or let Vern know. I plan on this week to start demoing a few walls and work on it in the evenings.

A few of us met with Rep. Kristi Noem at our office a few weeks ago. State President George Houtman presented her with a check from PAC, and she was asked questions about Housing to Social Security.

Myself, Tony Kneeland, and Dale Howlett went to the Building Trades Dept. Friday for lunch and spoke to the students about the building industry and the career they chose, and how important the Student Chapter is and heard the new officers. Thanks, students & staff for inviting us.

Read in the paper that building permits are up over last year for commercial building & remodeling. It has been a busy year for starting late. Hope and pray the weather holds for a long time!

Not much else, so I'll close. Hope to see you all at the meeting. Remember, bring a friend and sign a new member.

God bless—be safe.

Frank Krause



The next monthly meeting will be at 7:00 p.m. on Tuesday, Sept. 20th

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If are reading only this newsletter for your WABHA information, you are missing most of the news — check out the WAHBA website!

## Membership Renewals

Pam Williams (affiliate)      Roby Realtors  
Jackie Schaefer (affiliate)      Roby Realtors  
Brenda McKee                      Home Federal Bank

Thanks for your continued support!

## New Member

Terry Walford (affiliate)      Menards

Welcome !

**Mark Reishus**  
OUTSIDE SALES  
markreishus@cashwayhomes.com

191 North Broadway  
P.O. Box 287  
Watertown, SD 57201

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Our three winners of  
free business-card  
newsletter ads  
drawn at the last  
meeting! (you can't  
win one unless you  
attend!)



## Membership Numbers as of 8/31/11

Builder members -	30
Associate members -	58
Affiliate members -	8
<b>Total</b>	<b>96</b>

A great way to increase exposure for your business by increasing the number of "mentions" of your trade name, is to add your key employees as WAHBA members (for a low, low, low investment of only \$25.00)! Beside your business benefitting from increased exposure, you will help grow and strengthen your association, AND.... make your key employees feel that they are an important part of the industry!



Last month we were invited to participate with a vendor booth at Menards' contractor luncheon. Charlie Helland offered to assist me in manning this booth, and Charlie doesn't go anywhere without his camera! We handed out WAHBA & NAHB information and had a display board with membership benefits highlighted. We felt it was good exposure for WAHBA. Thanks for your help, Charlie!



Tuesday Aug 16th was our annual trap/skeet shoot and supper, held in conjunction with our monthly meeting. Twenty-nine members & guests were served a meal, and 23 participated in the shoot. Charlie again had his camera in tow, but why is it that we only have pictures of the food portion of the evening, and none of the shooting event? Do we determine from this where Charlie's interests lie? Thanks anyway, Charlie, for your providing us with pictures of our events for our newsletter, web site, and slide show purposes! And, a very special thank you goes out to Jim and Kathy Hanson for all of their efforts and talents that went into the preparation of our meal, and to J.H.Larson for the use of their towable grill!



As Frank mentioned in his monthly message, we are in the process of relocating our WAHBA office. We were presented with the opportunity by our landlord to move to a space that will just about double our square footage, give us a great deal of additional parking space, and a utility cost lower than we are presently paying. And, we are able to do this with no increase in monthly rental cost. In fact, we were able to lock in our monthly lease rate for a full three years, even though we obligated ourselves for no more than one year (with two one-year options).

There is, however, some work that needs to be done before we make the move! As asked by Frank, anyone who is willing and able to donate some materials and/or labor to assist us in this project will receive our un-dying and sincere gratitude! Plans are to build out two rooms. One will be the office for the E.O., and the second one will function as a storage room for supplies and records, yet will be presentable and suitable for use as a private conference room that will be used by members wishing to use it as such. So, if you can help us out, give Frank a call at 237-9165, or Vern at 520-3097.

The issue of the relocation was presented at our last membership meeting on August 16th. After discussion that night, at least a dozen members showed up the following day to take a look at the space. After a few discussions, ideas, and negotiations took place, it all came together. The new office as of October 1st is located at 110 8th Ave SE, just 1 block off Hwy 212, directly behind Dairy Queen and just west of Federal Express. Stop by to help out, or just to view the progress!





8-24-2011

For immediate release:

Members of the South Dakota Home Builders Association met with US Representative Kristi Noem Tuesday August 23 at the Watertown Area Home Builders Association office. Twenty-five members from around the state discussed home building issues with the Representative.

Representative Noem is a co-sponsor for HR 1755, a bill to enable banks to meet the credit needs of builders, and to provide liquidity and ensure stable credit for meeting the nation's need for new homes.

The South Dakota Home Builders Association, with 1,700 members, is a statewide non-profit trade association made up of professional builders, remodelers, and associate members. The President is George Houtman, a builder from Brookings. Being the voice of the home building industry in South Dakota, SDHBA promotes home ownership and quality, affordable housing through active participation in industry related issues.



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*Press release as issued by SDHBA following Rep. Noem's visit to WAHBA*