

**WATERTOWN AREA HOME  
BUILDERS ASSOCIATION**

**2010 HOME SHOW  
MARCH 5, 6 & 7, 2010**

**SPONSORSHIP OPPORTUNITY  
GUIDE**

**DUE JANUARY 24, 2010**



# WATERTOWN AREA HOME BUILDERS ASSOCIATION HOME SHOW SPONSORSHIPS FOR 2010

The Watertown Area Home Builders Association Home Show has grown to be one of the largest home-related events. Everything from the latest new-home construction techniques, remodeling ideas, appliances, cabinets, plumbing, financing and much more will be on display.

DATE: Friday March 5, Saturday March 6 & Sunday March 7, 2010

Location: Codington County Extension Complex

Sponsorships will be awarded on a first come- first served basis.

## GOLD LEVEL SPONSORSHIP

COST: \$1000.00                      NUMBER of SPONSORS available: one (1)

### BENEFITS:

- \*Holds title of "Event Sponsor" for use in advertising and promotions until the conclusions of the event.
- \*Obtains choice of exhibit space of 1- 10'x 8' booth.
- \*Name and/or logo on all print ads and posters to be published and distributed throughout the are before the event.
- \*5'x2' (maximum) banner hung at the Complex Center in a prominent location.
- \*Inclusion of your company in pre-show advertising.  
(examples may include the use of press releases, radio and print outlets)
- \*10 admission passes
- \*Logo on the WAHBA web site as sponsor.

Total Value- Gold Sponsorship: \$2920.00

## SILVER LEVEL SPONSORSHIP

COST: \$750.00                      NUMBER of SPONSORSHIPS available: one (1)

### BENEFITS:

- \*Single 10'x8' booth for your business.
- \*Name recognition for your company in print advertising.
- \*Tag on radio spots to run on broadcasts.
- \*4'x2' (maximum) banner hung at the Complex Center in a prominent location.
- \*Inclusion of your company in pre-show advertising.  
(examples may include the use of press releases, radio and print outlets)
- \*5 admission passes.
- \*Logo on the WAHBA web site as a sponsor.

Total Value- Silver Sponsorship: \$1885.00

**BRONZE LEVEL SPONSORSHIP**

**COST: \$500.00                      NUMBER of SPONSORSHIPS available: one (1)**

**BENEFITS:**

- \*Name recognition for your company in print advertising.**
- \*4'x2' (maximum) banner hung at the Complex Center in a prominent location.**
- \*5 admission passes**
- \*Logo on the WAHBA web site as a sponsor.**

**Total Value- Bronze Sponsorship: \$1210.00**

**General Conditions and Deadlines:**

To submit your sponsorship package request, please complete and return this contract to the Watertown Area Home Builders Association. Deadline for submitting- this sponsorship contract must be postmarked by January 15, 2010. This sponsorship agreement is between the WAHBA and the company named below. The company seeks a \_\_\_\_\_ sponsorship for the WAHBA 2010 Home Show. The company named below agrees to pay a sponsorship fee in the amount of \$ \_\_\_\_\_. **NO REFUNDS.** I accept the terms of this sponsorship contract and authorize to sponsor as described below.

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Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
PH.( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_ CELL ( ) \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Date: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_

Mail with payment to: Watertown Area Home Builders Association  
PO Box 1271 1017 6<sup>th</sup> Ave SE  
Watertown, SD 57201  
Phone: 605-878-3033  
Cell: 605-881-3169  
Fax: 605-878-3034