



As The SAP Rises

Tips for Strategic Action Planning

The Delta Kappa Gamma Society International



Fall 2011

Getting Started!

Dr. Jeni Souders, International President, and other members of the **Administrative Board** will be providing *Tips* for state organizations and chapters as they begin or continue their strategic planning. State organization representatives participated in Pre-Conference sessions at the 2011 regional conferences. Many others attended and participated in a Strategic Planning Workshop for Chapters. Some state organizations and chapters are well on their way and others may be beginning the process. Let us know if the bi-monthly *Tips* are helpful.

Help is Available

At least one individual on the Administrative Board is assigned in each region to assist in the development and implementation of state organization and chapter Strategic Action Planning. Contact them if you have a question, suggestion or idea.

Southwest - **Jeannette Zuniga** at jeannette@saborio.org.

Southeast - **Dr. Beverly Helms** at bevhelms@embarqmail.com.

Northwest - **Dr. Carolyn Rants** at carolyn@rants.net You may also contact NE Regional Director, **June Bowers**. Her email address is bowersjunem@yahoo.com.

Northeast - **Dr. Lace Marie Brogden**. You may reach her at lace.brogden@uregina.ca. You may also contact the NE Regional Director, **Dr. Lyn Schmid** at mschmid@supernet.com

Europe - **Kate York** at yorkacm@tiscali.co.uk You may also contact **Dr Sigrun Klara Hannesdottir** - sigrun@hi.is . Sigrun conducted the training at the Europe Regional Conference in Baden Baden.

Share your progress with one of the above!

How to Begin?

Dr. Carolyn Rants guided participants in the NW pre-conference training session using the following steps:

- A. Review the Mission and Vision Statements as well as the seven Society Purposes.
- B. Use the SWOT Procedure. Consider your Strengths. Identify your Weaknesses. Determine your Opportunities. List the Threats (obstacles.)
- C. Determine the vision for your state organization/chapter.
- E. Select Areas on which to Focus.
 1. Where are you now?
 2. Where do you want to be?
 3. How can you get there?

Writing the Plan

- A. Decide on **Areas of Focus**.
- B. Write one or more **Goals/Objectives** for each Area of Focus. Objectives need to be **SMART**-Specific, Measurable, Achievable, Realistic and Time based.
- C. Write one or more **Action Steps**. Remember to include:
 1. Action
 2. Group/individual responsible.
 3. Measurement to determine accomplishment.
 4. Timeline for completion.

Planning is bringing the future into the present so that you can do something about it.

Alan Lakein

Resources Available

1. The Society's Strategic Action Plan.
2. Strategic Action Planning for Chapters - (A ppt presentation.)
3. State Organizations' SAPs.
4. As the SAP Rises - Tips for Strategic Action Planning.

These can be found at www.dkg.org or on individual state organization websites.

Q & A

- Q.** Must all plans look the same?
A. Plans need to be specific to your state organization or chapter.
- Q.** Should we copy International?
A. Your SAP should fit your needs and address the areas of focus you feel are important.
- Q.** Is there a certain number of areas we should address?
A. It will depend on the needs of your state organization/chapter.

A good plan today is better than a perfect plan tomorrow.

George Patton