

**“A Kaleidoscope Of Talent”  
Talent Show  
Saturday, February 23<sup>rd</sup>, 2008  
2008 Advertising Form**

**Kaleidoscope Level Advertising:**

- Business information appears in book/event program on full page (8 1/2" x 11" size)
- Business name to appear in radio ads on WDEV & other local Radio Stations as necessary.
- Business information appears in print ads in local newspapers.
- Business logo appears on web site  
Business name appears on all posters/miscellaneous print ads.

**Performance Level Advertising:**

- Business information appears in book/event program on 1/2 page (8 1/2" x 5 1/2" size)
- Business name to appear in radio ads on WDEV & other local Radio Stations as necessary.
- Business information appears in print ads in local newspapers.
- Business name appears on web site

**Talent Level Advertising:**

- Business information appears in book/event program on 1/4 page (5 1/2" x 4 1/4" size)
- Business name appears on web site

**Show Level Advertising:**

- Business information appears in book/event program on 1/8 page (4 1/4" x 2 3/4" size)
- Business name appears on web site

**Category Level Advertising:**

- Business name appears in book/event program on 1/16 page (2 1/8" x 2 3/4")
- Business name appears on web site

**Business/Individual Level Advertising:**

- Business name appears in book/event program in 1" x 2" space
- Business name appears on web site

**For maximum exposure send your commitment as early as possible.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

[  ] Yes, we pledge financial support for Green Mountain United Way's "A Kaleidoscope Of Talent" talent show as a:

- [  ] **Kaleidoscope Level Advertising - \$ 2,000**
- [  ] **Performance Level Advertising - \$ 850**
- [  ] **Talent Level Advertising - \$ 550**
- [  ] **Show Level Advertising - \$ 250**
- [  ] **Category Level Advertising - \$ 150**
- [  ] **Business/Individual Level Advertising - \$ 100**

Please send your pledge dollars in by **January 11<sup>th</sup>, 2008** to:  
(At the **Kaleidoscope & Performance Level Advertising**, please send in by November 1<sup>st</sup>, 2007)

**Green Mountain United Way  
“A Kaleidoscope Of Talent”  
963 Paine Turnpike North #2  
Montpelier, VT 05602-9163**

[  ] Yes, we would like more information regarding volunteer services for the event.

Please visit the Green Mountain United Way on the web at:  
<http://www.gmunityedway.org/>  
or the talent show site at:  
<http://www.orgsites.com/vt/greenmountaintalent/>

Call Nancy Zorn for details:  
(802) 229-9532

or E-Mail:  
[gmunityedway@madriver.com](mailto:gmunityedway@madriver.com)

To benefit:



what matters.™

Green Mountain United Way



**SAMPLE SIZE  
PROGRAM BOOK  
ADVERTISING SPACE  
SPECIFICATIONS  
ARE LISTED BELOW**



for the  
2<sup>nd</sup> Annual

**“A Kaleidoscope Of Talent”**

Talent Show for the Benefit of the  
Green Mountain United Way

**ADVERTISING SPECIFICATIONS**

- *All sponsorships will be printed in black & white copy*
- *For ads 1/16 page or greater, logos must be submitted in .jpg, .tiff or .bmp format*
- *Web links must be noted*
- *ALL Advertising ads will be placed on our website.*
- *Please submit all advertising information to Timothy Barre at [TimothyB@nsbvt.com](mailto:TimothyB@nsbvt.com)*

**1" X 2"**

**1/16 PAGE**

**1" X 2"**

**(2 1/8" X 2 3/4")**

**1/4 PAGE**

**(4 1/4" X 5 1/2")**

**1/8 PAGE**

**(4 1/4" X 2 3/4")**

**1/2 PAGE**

**(8 1/2" X 5 1/2 ")**

\* Ad sizes may be decreased slightly due to margin size.

**FULL PAGE**

**(8 1/2" X 11")**

\* Ad sizes may be decreased slightly due to margin size.