

BUSINESS MEMBER vs. SPONSOR

Business Member:

A business member is a business that supports the PTA with one of the following contributions:

- Preferred Partnership Plus (\$100+)
- Preferred Partnership (\$50-\$99)
- Partner (\$25-\$49)

In turn the business is considered a PTA Member and receives all the rights and benefits of being so.

Business Members receive from the State PTA the following:

- One (1) PTA Member display sticker
- A PTA Membership Card
- A one-time acknowledgement of the business's membership status in the "Wisconsin Parent Teacher Bulletin"
- A listing in the WI PTA Convention Program Booklet
- One half of the contribution is forwarded to the state and the other half is kept by the local PTA/PTSA.

The business may state that they are a member of a local PTA/PTSA, but are not allowed to link the business name to the PTA/PTSA in a flyer, banner, advertisement, etc.

Sponsors

Sponsors typically contribute a much larger monetary amount to the PTA/PTSA than a Business Member. With their sponsorship, they are not considered to be a PTA Member; therefore do not receive the rights and benefits of a PTA Member.

The sponsor does have the right to use your PTA/PTSA name in conjunction with their name. The sponsor may also receive name placement on newsletters, websites and flyers (in regards the events/programs they have sponsored) by the local PTA/PTSA.

Business owner

Individual business owners can join a PTA/PTSA as a community member for the parent rate. Their business would not be listed as a member, only by the individual's name.